

## ABC POSITION DESCRIPTION

<b>Teams:</b>	Regional and Local	<b>Position Title:</b>	Manager, ABC Local
<b>Department:</b>	Capital City Radio Network	<b>Classification:</b>	Executive
<b>Location:</b>	Various – Sydney, Melbourne, Brisbane & Hobart	<b>Position No:</b>	
<b>Reporting to:</b>	Head, Capital City Radio Network	<b>Approval:</b>	
<b>Purpose:</b> Target, commission and deliver programming for ABC Local to ensure maximum focus on audience needs and output.			
<b>Key Accountabilities:</b>			
<b>1. Editorial:</b> <ul style="list-style-type: none"> <li>Lead and manage Local metro activities.</li> <li>Exercise editorial control over all metro locally commissioned and live/flow programming and maintain oversight of digital content.</li> <li>Manage program direction for metro Local Radio station through the selection, evaluation and scheduling of content to attract, engage and build audiences.</li> <li>Provide leadership in developing new programs and ensuring adherence to relevant ABC and Radio objectives, program briefs and policies.</li> <li>Take responsibility for output to ensure the highest possible program standards.</li> <li>Oversee regular air checks and program reviews, identifying opportunities to enhance program sound, content flow and schedules.</li> <li>Co-ordinate and support emergency broadcasting where required.</li> <li>Contribute to R&amp;L's social and digital strategy and inspire team to create original digital content and engage with audiences on digital platforms that align with the strategy.</li> </ul>			
<b>2. Stakeholder management:</b> <ul style="list-style-type: none"> <li>Provide leadership to the State Executive, chairing executive meetings as required.</li> <li>Lead Community Engagement and Stakeholder Management for the State or Territory branch.</li> <li>Lead the process of collaboration within the branch to deliver on Community Engagement.</li> <li>Work closely with the Community Engagement team to support Pan-ABC strategic objectives on Community Engagement initiatives.</li> </ul>			
<b>3. Business &amp; Resource Management:</b> <ul style="list-style-type: none"> <li>Oversee the management of associated operational resources and budgets.</li> <li>Drive efficiencies and reinvestment opportunities for the team.</li> <li>Plan production cycles and flows to meet audience needs.</li> </ul>			
<b>4. Leadership:</b> <ul style="list-style-type: none"> <li>Provide leadership and direction to teams to ensure a shared understanding and commitment to team objectives.</li> <li>Keep up to date with industry trends and developments and identify and develop opportunities that will benefit the teams objectives, including the delivery of multi media content.</li> <li>Lead and/or work collaboratively on team projects ensuring that projects are delivered effectively and achieve agreed targets.</li> </ul>			

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- Build and maintain strong, effective relationships within the ABC and with other teams and external stakeholders.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- All ABC staff are required to cooperate with any reasonable instruction, procedure or policy relating to safety, and take reasonable care for their own safety and that of other persons who may be affected by their conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Divisional Directors.

### **Key Capabilities/Qualifications/Experience:**

- 1 A strategic thinker with experience of successfully influencing and directing strategic development in a complex stakeholder environment.
- 2 Relevant qualifications in media or a related discipline.
- 3 Extensive senior management experience, with a proven track record in shaping and driving delivery of content strategies, content programming, scheduling and commissioning within broadcasting or an industry of similar scale and complexity.
- 4 Ability to lead large multi-disciplinary teams, developing talent and a high-performance culture.
- 5 Senior management experience leading change projects at scale in a large and complex matrix environment.
- 6 Demonstrated experience of working within complex functions with extensive exposure to successfully managing conflicting priorities.
- 7 Proven experience of establishing rapport, credibility and collaborative relationships with key stakeholders and regulatory bodies at all levels both internally and externally.
- 8 Experience of using audience data research to develop new concepts and improve existing services.
- 9 Demonstrates passion about the technological developments in media, and their potential to enrich the experience of audiences.
- 10 Detailed understanding of wider media industry developments and the ability to respond effectively to changes in audience needs, competitor strategy and the regulatory environment.
- 11 Operationally proficient with evidence of ability to manage substantial budgets and complex processes involving multiple stakeholders.
- 12 An understanding of and commitment to the ABC's [aims, values and workplace policies](#).