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| Position Title | | Graphic Designer | Position No | **50053389** |
| Team | | ABC Life | Band | Band 6-7 |
| Department | | Content Ideas Lab | Classification | Content Maker |
| Location | | Negotiable | Schedule | Schedule A |
| Reporting to | | ABC Life Lead | Roster Group | Non Rostered |
|  | |  | Endorsement | 08.03.2018 (ODS) |
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| Purpose | | | | |
| Creating graphic design elements across a range of digital platforms to support output of the ABC Life project. | | | | |
| Key Accountabilities | | | | |
| * Work with a cross-disciplinary team to develop, test and implement engaging digital journalism for the ABC Life project. * Design from concept to realisation a range of mobile-first designs, illustrations, infographics, animations and other visual elements with a commitment to accuracy and accessibility. * Keep up-to-date with developments in the digital media industry including current mobile web standards and emerging trends in interactive web design, and share knowledge with colleagues. * Maintain an understanding of current events and issues, monitoring a wide range of media outlets. * Cultivate a supportive working environment that encourages creative, entertaining and service-oriented storytelling. * Actively promote the ABC values and apply all relevant workplace policies and guidelines. * All ABC staff are required to cooperate with any reasonable instruction, procedure or policy relating to safety, and take reasonable care for their own safety and that of other persons who may be affected by their conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Divisional Directors, and Other Officers. | | | | |
| Key Capabilities/Qualifications/Experience | | | | |
| 1. Demonstrated experience in designing and creating a wide range of visual components on digital platforms for a media organisation, including narrative-driven scenes, charts, maps, infographics as well as video and animated motion graphics. 2. Proven experience with mobile UI/UX coupled with an acute awareness of industry best practice. 3. Excellent responsive and adaptive graphic design skills to create output that supports the narrative. 4. Proven understanding of front-end development considerations when applying design solutions. 5. Outstanding proficiency in a range of graphic software applications, particularly the Adobe Creative Suite tools. 6. Excellent organisational and time management skills with the ability to balance multiple priorities and tasks and deliver to deadlines. 7. Strong editorial judgement and storytelling skills, with the ability to create visual content that connects with audiences on social media. 8. Demonstrated ability to collaborate with content makers to research and tell highly creative stories. 9. Demonstrated knowledge and understanding of developments in digital news media, social media and audience trends. Strong understanding of the ABC’s purpose and place in the media environment. 10. An understanding of and commitment to the ABC's [aims, values and workplace policies.](http://about.abc.net.au/) | | | | |
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