ABC POSITION DESCRIPTION

Division:	ABC Regional	Position Title:	Reporter, News
Department:	Regional Content	Reporting to:	Chief of Staff
Location:	Longreach	Classification:	Content Maker, Schedule B (Rostered 2 weeks), Band 4-5

Purpose: As a member of the local team, create news content to meet changing coverage and contentrequirements across all platforms in line with Regional and ABC goals and strategies.

Key Accountabilities:

- 1. Create accurate, concise and clear news content (for broadcast, social media and online) to engage and inform local, state, national and international audiences.
- 2. Present news bulletins, Q&A's, interviews and packages.
- 3. Liaise with the local Chief of Staff and the local news team in relation to all local content. Work with the News Day Editor, Metro News Chief of Staff and reporters for content that could be run in state and national bulletins, social media and online.
- 4. Actively identify news content that could travel to other content areas across the ABC in liaison with the local Chief of Staff, Regional Editor and in line with the ABC Regional Audience and Content Strategy.
- 5. Work effectively and collaboratively as part of the local team under the leadership of the Chief of Staff and with colleagues in different locations to develop stories with common interest.
- 6. Acknowledge a rapidly shifting media and news environment and embrace changes in technologies and workflows.
- 7. Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- 8. All ABC staff are required to cooperate with any reasonable instruction, procedure or policy relating to safety, and take reasonable care for their own safety and that of other persons who may be affected by their conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Divisional Directors and Other Officers.

Selection Criteria:

- 1. Journalist with good editorial skills and experience with breaking news and generating original stories in a daily news environment. A thorough understanding of issues and events in the region.
- 2. Advanced cross-platform production skills.
- 3. Confident broadcast presentation skills including live presentation.
- 4. Well-developed time management and communication skills to work effectively within the Regional office, and co-ordinate output with the state and national news desks.
- 5. Demonstrated understanding of content strategy and audience demands across platforms.
- 6. Current valid driver's license is essential.
- Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds.
- 8. An understanding of and commitment to the ABC's <u>aims</u>, values and workplace policies.