

ABC POSITION DESCRIPTION

Division:	GIG Projects - Transformation	Position Title:	Digital Reporter
Department:	GIG Projects – ABC Life	Classification:	Content Maker, Band 4-6 Schedule A (non-rostered) (optional part-time)
Location:	Negotiable	Position No:	TBC
Reporting to:	TBC	Approval:	TBC
Purpose: Producing ABC Life project content for digital platforms, including social media sites.			
Key Accountabilities: <ul style="list-style-type: none"> Working under routine direction, the Digital Reporter will source and create compelling stories for digital platforms, including social media sites. Editing and fact checking digital content (text, photos, audio and video) for audience impact and consistency with house style. Writing articles, headlines and captions; selecting and editing images and producing other digital content as required. Maintain an awareness of best practice in the industry for areas such as solutions-driven journalism, UGC, visual and interactive storytelling, accessibility across multiple platforms and SEO. Cultivate a supportive working environment that encourages creative, entertaining and service-oriented storytelling. Work effectively and collaboratively in a team, suggesting ideas and assisting to develop the output needs of others. Actively promote the ABC values and apply all relevant workplace policies and guidelines. All ABC staff are required to cooperate with any reasonable instruction, procedure or policy relating to safety, and take reasonable care for their own safety and that of other persons who may be affected by their conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Divisional Directors and Other Officers. 			
Key Capabilities/Qualifications/Experience: <ol style="list-style-type: none"> Demonstrated experience in devising, writing and editing high quality content and selecting and editing engaging audio, video and images. Demonstrated experience in digital content production systems and tools. Strong editorial skills with demonstrated experience in applying sound editorial judgement for publishing digital content and giving and providing feedback. Demonstrated understanding and application of social media to connect and engage audiences with content. Advanced communication and teamwork skills, proven ability to foster an open and creative approach to work; shares ideas, skills and knowledge across the team. Demonstrated willingness to pursue further skill development. Excellent organisational and time management skills with the ability to balance multiple priorities and tasks and deliver to deadlines. Demonstrated knowledge and understanding of developments in digital news media, social media and audience trends. Strong understanding of the ABC's purpose and place in the media environment. An understanding of and commitment to the ABC's aims, values and workplace policies. 			