

ABC POSITION DESCRIPTION

Division:	Radio / Entertainment & Specialist	Position Title:	Content Manager, Classic FM & ABC Jazz
Department:	Classic FM	Classification:	Executive Level 1
Location:	Sydney / Melbourne	Position No:	S 30006668/ P335894
Reporting to:	Head of Music 50049222	Approval Date:	
Purpose: To manage the Classic FM and ABC Jazz networks across platforms			
<p>Key Accountabilities:</p> <ol style="list-style-type: none"> <i>Strategy & Editorial Leadership</i> <ul style="list-style-type: none"> Lead and manage Classic FM's radio, digital and specialist teams to deliver outstanding and original content for Australian audiences. Provide high level leadership in editorial decision making and build Classic FM's audience across all platforms. Provide outstanding program content and generate original ideas for on air and off air activities. Lead Classic FM digital content for website and social media, working with the digital editorial team. Oversee overall Classic FM station sound and campaigns, including OBs, events, promos and imaging. Oversee ABC Jazz program teams, music programming, development and overall sound. Attend Content Exec meetings and lead annual commissioning process for Classic FM and ABC Jazz. Manage internal partnerships and campaigns. Manage complaints, EWR, F&D and other station admin. <i>Leadership & Management of People</i> <ul style="list-style-type: none"> Lead Classic FM program teams including program planning, airchecks and editorial guidance to ensure a shared understanding and commitment to Team objectives. Encourage innovation & improve ways of working to ensure knowledge and experience is shared. Build a capable and motivated team by ensuring that people are managed and developed effectively to meet current and future needs of the Team. Actively promote the ABC values and apply all relevant workplace policies and guidelines. All ABC staff are required to cooperate with any reasonable instruction, procedure or policy relating to safety, and take reasonable care for their own safety and that of other persons who may be affected by their conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Divisional Directors and Other Officers <i>Resource and Financial Management</i> <ul style="list-style-type: none"> Contribute to the budget planning process, implement and monitor budget for Classic FM and ABC Jazz to ensure efficient use of resources and achievement of Team objectives. 			
<p>Key Capabilities/Qualifications/Experience:</p> <ol style="list-style-type: none"> Demonstrated leadership skills, with an ability to lead and inspire a team of program makers in making diverse programs for a classical music audience. Proven experience in radio and in cross-platform program construction including the ability to manage projects and major broadcasting initiatives. 			

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3. Proven outstanding editorial skills and judgement, including a high level understanding of the Australian classical music community and modern copyright and intellectual property issues.
4. Demonstrated understanding of the strategic direction of Classic FM, with an intricate knowledge of the target audience.
5. Proven comprehensive knowledge of modern broadcast technology including digital editing and online content.
6. Demonstrated excellent facilitation, coaching and conflict resolution skills.
7. Demonstrated high-level analytical and problem solving skills, exemplifying professionalism, energy and drive to deliver innovative solutions that make a difference.
8. Proven ability to plan and effectively manage projects and stakeholders utilising a variety of project management methodologies.
9. Demonstrate an innovative approach to work, exemplifying professionalism, energy and drive to deliver solutions that make a difference.
10. Demonstrated superior oral and written communication skills, with the ability to communicate strategic plans to a wide cross section of staff and stakeholders.
11. Demonstrated understanding of management accounting and budget control procedures.
12. An understanding of and commitment to the ABC's aims, values and workplace policies.