

Position Description

Professor of Practice in Entrepreneurship

Position No:

Department: Entrepreneurship, Innovation and Marketing

School: La Trobe Business School

Campus/Location: Melbourne

Classification: LEVEL C/D Professor of Practice

Employment Type: 0.6 for 2 years (with option of renewal for a further 2 years)

Position Supervisor: Head, Department of Entrepreneurship, Innovation and
Number: Marketing

Other Benefits: <http://www.latrobe.edu.au/jobs/working/benefits>

Further information about:

La Trobe University - <http://www.latrobe.edu.au/about>

La Trobe Business School – <http://latrobe.edu.au/business>

For enquiries only contact:

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Position Description

Level C/D Professor of Practice 0.6 in Entrepreneurship

A Level C/D Professor of Practice is an experienced practitioner in a relevant field of professional practice. The professor of practice is expected to teach, to contribute to the research profile of the Department and School, and to help embed the objectives of the Future Ready university strategy into the general life of the School and Department. The Professor of Practice will provide leadership in professional activities and industry engagement activities relevant to the School and Department.

Position Context

The Department of Entrepreneurship, Innovation and Marketing is committed to actively engaging with business, policy-makers and the professions in the pursuit of relevant and impactful (social and economic as well as academic) research and, where possible, seeks to effectively engage with the University's Research Focus Areas (RFAs). In the context of the interplay between the Learning Focus Areas (LFAs) and the RFAs, the department seeks to further explore cross college/cross disciplinary program innovations.

The Department of Entrepreneurship, Innovation and Marketing is one of four departments in La Trobe Business School. Combining high quality research, teaching and business and community engagement, the Department has strengths in areas including but not limited to, leadership, ethics, diversity, management information systems, innovation, entrepreneurship, marketing's role in business sustainability, social innovation and shared value, innovations in marketing communications, networks, consumer behaviour and branding.

In addition to being active researchers, members of the Department teach into degrees at both the undergraduate and postgraduate coursework level. Members of the Department who have teaching and research roles are engaged in supervision of Honours and postgraduate research students. Through its research, teaching and engagement, the Department is also committed to the promotion of social, economic and environmental responsibility and sustainability in entrepreneurial, marketing, business and societal contexts.

The Department of Entrepreneurship, Innovation and Marketing in the La Trobe Business School wishes to appoint a 0.6 Level C/D Professor of Practice in Entrepreneurship. The Professor of Practice will be a distinguished practitioner who has had a significant impact in entrepreneurship. The position is located at Melbourne but teaching may also be required at other campuses of the University or off-shore.

The appointee will be required to prepare and deliver lectures and seminars, conduct tutorials and workshops, contribute to the development of the research culture of the School, facilitate links between the School and industry, and participate in administrative and service activities as appropriate. The successful applicant will be required to teach in the area of Entrepreneurship, and in related areas as determined by the Head of the Department or School.

Duties at this level include:

- Teach subjects and courses which provide a high quality and industry relevant learning experience that engages and motivates undergraduate, honours and postgraduate coursework students.
- Contribute to the design of innovative and effective and industry relevant curriculum which reflects developing best practice nationally and internationally, utilising various methodologies including online and blended learning.
- Strengthen the existing capability of La Trobe University and further enhance its reputation as a leader in learning and teaching.
- Contribute to La Trobe's Scholarship of Learning and Teaching (SoLT) and disciplinary teaching pedagogy and research.
- Develop and deliver teaching support activities and specialist teaching (study tours, work integrated learning, field trips).
- Ability to encourage and support the career aspirations of students and assist in getting students work ready.
- Contribute to La Trobe's engagement with industry and professional bodies in order to develop innovative teaching programs that enhance the student learning experience.
- Contribute to building a robust and relevant research culture within La Trobe Business School, in particular through facilitating links between industry and LBS, and through providing leadership in identifying business relevant research opportunities.
- Advise research teams and mentor Early Career Researchers in order to enhance industry relevance and impact.
- Contribute to knowledge and knowledge transfer, at a local and/or nationally significant level.
- Represent the Department and School at external events.
- Maintain professional practice skills/knowledge and expertise at state/nationally recognised level.
- Undertake other duties commensurate with the classification and scope of the position as required by the Head of Department or Head of School.

Key Selection Criteria**ESSENTIAL**

- A Professor of Practice has significant and recent business (including, but not limited to, the private or not-for-profit or public sector) experience, where significant means at least 5 years continuous experience, and recent means that at least part of the experience should be within the last 5 years
- Completion of a Postgraduate degree or equivalent qualification and standing recognised by the University/profession as appropriate for the relevant discipline area.
- Capacity to contribute to effective curriculum development in Entrepreneurship, with a commitment to excellence in teaching including but not limited to blended and on-line delivery.
- Capacity to mentor and, where appropriate, supervise undergraduate, honours and postgraduate students.
- Ability to encourage intellectual development and career aspirations of students.

- Demonstrated record of professional achievement as a leading practitioner in entrepreneurship, with a reputation for skills, knowledge and expertise at a state/national level
- Demonstrated capacity to provide leadership in industry engagement, including demonstrated effectiveness in building sustainable relationships with a range of industry partners
- Demonstrated capacity to promote research links with industry
- High-level organisational skills with the ability to set priorities, meet deadlines, initiate and follow-up actions, all with minimal or no supervision.
- Excellent interpersonal and communication skills, including the ability to work collaboratively and productively with staff, students and partners from a diverse range of backgrounds.
- Demonstrated ability to work as a member of a team in a co-operative and collegial manner.
- You must hold, or be willing to undertake and pass, a Victorian employee working with children check.
- Take personal accountability to comply with all University policies, procedures and legislative or regulatory obligations; including but not limited to TEQSA and the Higher Education Threshold Standards.

DESIRABLE

- Graduate Certificate in Higher Education or evidence of equivalent professional preparation for HE teaching

La Trobe Cultural Qualities

Our cultural qualities underpin everything we do. As we work towards realising the strategic goals of the University we strive to work in a way which is aligned to our four cultural qualities:

- We are **Connected**: We connect to the world outside — the students and communities we serve, both locally and globally.
- We are **Innovative**: We tackle the big issues of our time to transform the lives of our students and society.
- We are **Accountable**: We strive for excellence in everything we do. We hold each other and ourselves to account, and work to the highest standard.
- We **Care**: We care about what we do and why we do it. We believe in the power of education and research to transform lives and global society. We care about being the difference in the lives of our students and communities.

For Human Resource Use Only

Initials: Date: