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| Position Title | Producer | Position No | S50012336S50005075 |
| Team | Entertainment and Specialist | Band | 6 |
| Department | Indigenous | Classification | Content Maker |
| Location | Ultimo | Schedule | A |
| Reporting to | Head Indigenous | Roster Group |  |
|  |  | Endorsement | (to be completed by HR) |
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| Purpose |
| Produce, publish and distribute high quality screen and digital content that can reach its target audience, and that is aligned with the ABC Indigenous department and ABC strategic plan. |
| Key Accountabilities |
| * Research, plan, produce, write, edit and direct audio and screen content for broadcast and digital platforms that is sophisticated, original and relevant to the target audience and meet production objectives.
* Direct the editing of complex packages and sequences.
* Direct and visualise complex information in an engaging and entertaining style with strong audience appeal.
* Identify and generate original content and story ideas.
* Assist with day-to-day maintenance of the ABC Indigenous gateway and social media accounts.
* Work independently in specialist areas, accessing a wide range of resources and networks.
* Ensure adherence to budget, labour hour allocation and production deadlines.
* Represent the ABC in field work and other public forums.
* Actively contribute to and promote the ABC values, and apply all relevant policies and guidelines.
* All ABC staff are required to cooperate with any reasonable instruction, procedure or policy relating to safety, and take reasonable care for their own safety and that of other persons who may be affected by their conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Divisional Directors and Other Officers.
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| Key Capabilities/Qualifications/Experience |
| 1. Knowledge and understanding of Aboriginal and Torres Strait Islander cultures, and an understanding of the issues affecting Aboriginal and/or Torres Strait Islander people; and an ability to communicate sensitively and effectively with Aboriginal and/or Torres Strait Islander people.
2. Demonstrated experience in devising, writing and editing high quality content, and selecting and editing engaging audio, video and images.
3. Advanced editorial skills with demonstrated experience in applying editorial judgement for identifying and publishing digital content.
4. Proven planning, organisational and problem-solving skills, and motivation and initiative to deliver content efficiently and to deadline.
5. Demonstrated advanced understanding of social media platforms and their role and value to audiences.
6. Demonstrated experience in digital content production systems and tools, including audio editing skills.
7. Accomplished directing skills.
8. Demonstrated desire to pursue further skills development.
9. Exceptional interpersonal, negotiation and communication skills and a demonstrated ability to work effectively as part of a small multidisciplinary team.
10. An understanding of and commitment to the ABC’s [aims, values and workplace policies.](http://about.abc.net.au/)
11. DESIRABLE: Demonstrated critical writing and journalistic skills to deliver compelling text-based content for online audiences.
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