

ABC POSITION DESCRIPTION

Division:	<i>Audience & Marketing</i>	Position Title:	<i>Senior Motion Designer</i>
Department:	Creative Services	Classification:	Content Maker, Band 7 – Schedule A (Non-Rostered)
Location:	Ultimo, Sydney	Position No:	P121916
Reporting to:	Studio Manager	Approval:	
Purpose: To design and produce cutting edge motion graphics from concept through to delivery.			
Key Accountabilities: <ul style="list-style-type: none"> • Work with Promo Producers, Creative Service Managers and Creative Director, to produce cutting edge creative content and graphics • Produce motion graphics from concept to completion, adhering to brief or supplied style guides whilst meeting set budgets and timeframes and maintaining the highest standards of graphic design • Estimating project requirements including resources, materials and time as requested by the Studio Manager • Illustrating design concepts as mock-ups, mood boards, animatics, sketches or storyboards • A focus on creative solutions and pushing the creative boundaries, developing new creative concepts and designs • Maintain knowledge of best industry practice, keeping up to date with design trends and influences • Contribute to evolvement of design department and lead small teams on design projects • Actively promote the ABC values and apply all relevant policies and guidelines including Editorial Policies, Equity & Diversity and Work Health & Safety. 			
Key Capabilities/Qualifications/Experience: <ol style="list-style-type: none"> 1. Minimum 5 years experience as a Motion Designer 2. Familiar with industry standard deliveries and specs for broadcast and other platforms as well as knowledge of the promo and production processes 3. Demonstrated high level knowledge of After Effects, Illustrator, Photoshop 4. Proven highly advanced problem solving with excellent attention to detail 5. Demonstrated excellent verbal and written communication skills, with the demonstrated ability to form meaningful stakeholder relationships 6. Proven ability to take on creative feedback effectively and productively 7. Demonstrated strong creativity and design skills, with a genuine desire to produce cutting-edge content and graphics 8. Proven ability to thrive in a fast-paced environment, to adapt quickly and effectively to project requirement changes 9. Proven ability to deliver work to the highest standard across a range of requirements – branding, motion graphics and functional graphics 10. Demonstrated highly motivated and enthusiastic team player, with a proven capacity to work well under pressure 11. An understanding of and commitment to the ABC's aims, objectives and workplace values, together with relevant policies and guidelines including Editorial Policies, Equity & Diversity and Work Health & Safety. 			