



THE UNIVERSITY  
of ADELAIDE

## SELECTION CRITERIA

### Professor, Global Wine Business

**Position:** Professor, Global Wine Business

**School:** Adelaide Business School

**Classification:** Professor (0.3FTE)

#### ***Qualifications / Experience***

1. Evidence of the production of world class research related to wine business and the global wine industry.
2. Skills in communication of research results not only to the research community but also to industry and government audiences through various channels, including events and contributions to the media.
3. Experience in providing advice to wine industry enterprises and industry organisations on strategy, marketing, trade policy issues and other business development areas.
4. Evidence of excellence in teaching in fields related to wine business at the graduate level.
5. The ability to provide advice and guidance on the design of and content of teaching activities related to wine business and the global wine industry, for award and non-award courses and including online delivery.
6. The ability to mobilise networks of researchers and business leaders with interests in wine business and the global wine industry.
7. PhD in a relevant field.