|  |  |  |  |
| --- | --- | --- | --- |
| **Division:** |  *ABC Regional* | Position Title: |  *Field Reporter* |
| **Department:**  |  **Regional, ABC Alice Springs** | **Classification:** | **Content Maker, Schedule A (Rostered 2 weeks), Band 4** |
| **Location:** | **Alice Springs** | **Position No:** | **P221686** |
| **Reporting to:** |  **Chief of Staff, Alice Springs** | **Approval:**  | **Head Regional Content** |
| **Purpose:** | Report from the field, create broadcast, social media and mobile content to meet changing coverage and content requirements across all platforms in line with Regional and ABC goals and strategies. |
| **Key Accountabilities:** 1. Create compelling broadcast, social media and online content to engage local and national audiences across

platforms.1. Actively identify content that could travel to other areas across the ABC in liaison with the Chief of Staff.
2. Proactively implement the Emergency Coverage Plan
3. Participate and contribute as an active and collaborative member of the team, working towards meeting

individual and whole-of-team goals.1. Actively engage in community activities on national projects, with support of the audience content and

community partnerships teams.1. Cross promote other ABC content to increase audience engagement.
2. Actively promote the ABC values and apply all relevant workplace policies and guidelines.
3. All ABC staff are required to cooperate with any reasonable instruction, procedure or policy relating to safety,

and take reasonable care for their own safety and that of other persons who may be affected by their conductwhile at work. Additional WHS responsibilities apply to Managers and Supervisors, Divisional Directors andOther Officers |
| **Key Capabilities/Qualifications/Experience:**1. Proven ability to create local cross-media content, including presenting material to air, in a contemporary manner with an audience focus.
2. Detailed understanding of the issues that affect regional audiences.
3. Sound editorial skills including the ability to source and analyse information and exercise sound judgement.
4. Can use all software and hardware relevant to this role as well as being aware of emerging technologies
5. Proven ability to work effectively as an integral and positive member of a small team.
6. Demonstrated understanding of the principles of public broadcasting and the role of the ABC in Australian
7. Demonstrated understanding and passion to source and create authentic content which represents the broad

diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds.1. An understanding of and commitment to the ABC’s aims, values and workplace policies.
2. Knowledge and understanding of Aboriginal and/or Torres Strait Islander cultures and an understanding of the issues affecting Aboriginal and/ or Torres Strait Islander people; and an ability to communicate sensitively and effectively with Aboriginal and/ or Torres Strait Islander people.
3. An understanding of and commitment to the ABC’s [aims, values and workplace policies.](http://about.abc.net.au/)
 |