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| **Division:** | | *Audiences* | Position Title: | *Promotions Producer, triple j & Double J* | |
| **Department:** | | **ABC Made** | **Classification:** | **Content Maker (Schedule A) Band 5** | |
| **Location:** | | **Ultimo** | **Position No:** | **P426393** | |
| **Reporting to:** | | **Radio Creative Services Manager, ABC Made, P393363** | **Approval:** |  |  |
| **Purpose:** | Australia’s national youth network is looking for a creative Promotions Producer to write and produce on-air promos and campaigns to promote triple j’s programs, events and campaigns. This is a busy and challenging role in a dynamic environment and requires a producer with technical flair, outstanding communication skills, ability to write great copy and a creative thinker. You also need to be immersed in music and popular culture. | | | | |
| **Key Accountabilities:**   * Write and produce on-air campaigns to promote triple j and Double J’s programs, events, and activities. * Schedule distribution and placement of promotional campaigns. * Contribute to the production of triple j’s station imaging through ID’s stings and themes, ensuring brand consistency. * Work collaboratively with the Radio Promotions team, the wider ABC Made team, and with triple j’s Program Director and Marketing Manager to optimise opportunities to promote triple j and Double J both on triple j and Double J and other ABC networks. * Actively model and promote the ABC Values and apply all relevant policies and guidelines including Editorial Policies, Equity & Diversity and Work Health & Safety | | | | | |
| **Selection Criteria:**   * Ability to produce innovative, fresh, and creative writing appropriate to target audiences. * Ability to produce high quality promotional material to promote various Radio activities and multiple stations. * Demonstrated ability to relate creatively to the triple j and Double J target audiences. And to produce promos that reflect triple j and Double J’s brand values. * Display technical proficiency in audio editing using Pro Tools, or equivalent editing software - making the most efficient and effective use of time and resources. * Knowledge of radio broadcast operations and computer systems, as well as an interest in new and emerging technologies. * Understanding and application of scheduling to maximise promotional opportunities across programs. * Experience sourcing and directing voice talent. * Ability to work as part of a team as well as individually, to deliver promos on time in a busy work environment. * Demonstrated understanding of the spirit and intent of the ABC’s Editorial Policies and workplace values and other policies and guidelines relevant to your employment - including Equity and Diversity and Work Health & Safety.   Applicants MUST:   * 1. Address all selection criteria in a covering letter.   2. Submit a showreel of recent work with the application. | | | | | |