

ABC POSITION DESCRIPTION

Division: ABC Regional	Position Title: Presenter/Field Reporter
Department: Regional QLD	Classification: Content Maker, Band 5, Schedule A (Rostered 2 weeks)
Location: Gold Coast	Position No: S50009735
Reporting to: Chief of Staff, ABC Gold Coast	

Purpose: As a member of the local team, create broadcast, social media and mobile content to meet changing coverage and content requirements across all platforms in line with Regional and ABC goals and strategies.

Key Accountabilities:

- Create compelling local broadcast, social media and online content to engage local and national audiences across platforms liaising with your Chief of Staff.
- Present the Saturday Breakfast Program and Field Reporter during the week
- Actively identify local content that could travel to other content areas across the ABC in liaison with your Chief of Staff, and in line with the ABC Regional strategies.
- Participate and contribute as an active and collaborative member of the local team, working towards meeting individual and whole-of-team goals.
- Actively engage in community activities on national projects, with support of the audience content and community partnerships teams.
- Cross promote other ABC content to increase audience engagement.
- Maintain and update a database of contacts and networks.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- All ABC staff are required to cooperate with any reasonable instruction, procedure or policy relating to safety, and take reasonable care for their own safety and that of other persons who may be affected by their conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Divisional Directors and Other Officers.

Key Capabilities/Qualifications/Experience:

Audience:

- Proven ability to create local cross-media content, including presenting an on-air shift, in a contemporary manner with an audience focus.
- Detailed understanding of the issues that affect the local audience.

Content:

- Sound editorial skills including the ability to source and analyse information and exercise sound judgement.
- Can use all software and hardware relevant to this role as well as being aware of emerging technologies

Work Style:

- Proven ability to work effectively as an integral and positive member of a small team.
- An understanding of and commitment to the ABC's aims, values and workplace policies.