

ABC POSITION DESCRIPTION

Division:	News	Position Title:	Digital Designer, In-depth storytelling team
Department:	Equal Digital Life	Classification:	Content Maker Band 7-8 Schedule B (non-rostered)
Location:	NEGOTIABLE		
Reporting to:	Supervising Producer, In-depth Storytelling Team		
Purpose:	Create explanatory motion graphics, on-screen graphics, news infographics and other design elements across a range of platforms to support the output of the In-depth Storytelling Team.		
Key Accountabilities:			
<ul style="list-style-type: none">• Design from concept to realisation a wide range of mobile-first visual journalism, including news infographics, motion graphics and complex interactive components such as user interfaces for news applications and interactive data visualisations.• Produce designs, illustrations, infographics, animations and other visual elements across multiple screens with a commitment to accurate data representation and making complex information accessible.• Work with a team of designers, front-end developers and data journalists to create data visualisations as well as the design and UX of long-form digital narratives.• Keep up-to-date with advances and developments in the digital media industry including current mobile web standards and emerging trends in interactive web design, and share knowledge with colleagues.• Maintain an understanding of current events and issues, monitoring a wide range of media outlets/sources.• Adopt a flexible, collaborative approach within the team, suggesting ideas and helping to develop the output needs of others, as well as contributing to staff training as required.• Actively promote the ABC values and apply all relevant workplace policies and guidelines. All ABC staff are required to cooperate with any reasonable instruction, procedure or policy relating to safety, and take reasonable care for their own safety and that of other persons who may be affected by their conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Divisional Directors and Other Officers.			
Key Capabilities/Qualifications/Experience:			
<ul style="list-style-type: none">1. Demonstrated background in designing and creating a wide range of complex visual and interactive components and applications on digital platforms for a news media organisation, including charts, maps, infographics and data visualisations as well as video graphics and animated motion graphics.2. Exceptional experience with mobile UI/UX which is coupled with an acute awareness of industry best practice.3. Outstanding responsive and adaptive and graphic skills to create output to support the narrative.4. Proven substantial understanding of front-end development considerations when applying design solutions.5. Outstanding level of proficiency in a range of graphic software applications, particularly the Adobe Creative Suite tools.6. Demonstrated ability to work autonomously and effectively within a fast-paced news media environment.7. Experience working on complex and overlapping projects to tight deadlines with an ability to undertake multiple and complex projects simultaneously under stringent timeframes.8. A demonstrated ability to collaborate with content makers to research and tell highly creative stories.9. Possession of exceptional news judgement and storytelling skills, together with the ability to exercise the creation of visual content that connects with audiences on social media.10. Demonstrated ability to work collaboratively across teams to develop and deliver exceptional digital journalism.11. An understanding of, and commitment to, the ABC's aims, objectives and workplace values, together with relevant policies and guidelines including Editorial Policies, Equity and Diversity and Work Health & Safety.			