

ABC POSITION DESCRIPTION

Division: News	Job Title: ABC News Digital: Editor, Features and Context
Department: News Digital	Classification: Content Maker Band 8 Schedule B (non-rostered)
Location: Negotiable	Position No: P441910
Reporting to: Managing Editor, ABC News Digital P487965	
<p>Objective: To commission and manage features, analysis and context content for News Digital; set the agenda and provide context for Australia's public discussion on major issues. Actively promote content with the dual aims of developing audience reach and engagement.</p>	
<p>Key Accountabilities:</p> <ul style="list-style-type: none"> • Oversee a team to commission, edit, write, develop and publish original features, context and analysis content, meeting News Digital's strategic objectives. • Maintain connections with a diverse array of sources and networks to ensure ABC News Digital is in touch with the concerns and topics that interest as many Australians as possible. • Manage the team to ensure that content is accurate, balanced, compelling. Play an active role in exercising quality control and the publishing of content using a suite of digital tools and systems. Ensure all content is in line with the highest editorial and journalistic standards with full regard to ABC editorial policies. • Oversee the daily publication of content which will include developing and maintaining relationships and liaising with ABC and external writers to ensure the best news and information feature material is offered to the News Digital audience. • Contribute to the evolution of features, analysis and context content in terms of the mix between analysis and opinion content, broadening the range of internal ABC voices represented and methods of distributing the content. • Actively liaise and work with external and internal stakeholders including senior editorial staff in ABC News and maintain a productive dialogue across the ABC. • Actively promote the ABC values and apply all relevant workplace policies and guidelines. • All ABC staff are required to cooperate with any reasonable instruction, procedure or policy relating to safety, and take reasonable care for their own safety and that of other persons who may be affected by their conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Divisional Directors and Other Officers. 	
<p>Key Capabilities/Qualifications/Experience:</p> <ol style="list-style-type: none"> 1. Demonstrated broad editorial leadership and knowledge across a range of topics. Demonstrated ability to cover fast-moving issues online. 2. Highly advanced editorial skills and judgment. Experience as a commissioning editor with the capacity to build a stable of contributors, manage priorities and work to tight deadlines. 3. Proven capacity to write highly readable and topical analysis and/or context at short notice. 4. A demonstrated awareness of best practice on new media technologies and platforms, including use of multimedia production tools and online publishing systems and new and emerging methods of distribution. 5. Experience using data-driven strategies to reach new audiences across digital platforms and using analytics tools to measure digital performance. 6. Experience telling, or commissioning, stories in multiple formats to meet the needs of digital audiences on different platforms and services. 7. Strong interpersonal, leadership and team-building skills with the capacity to communicate and provide feedback to others in a fast paced environment. 8. An understanding of and commitment to the ABC's aims, values and workplace policies. 	