

# Associate Professor and Director of Entrepreneurship

Department/Unit	Monash Business School
Faculty	Business and Economics
Classification	Level D
Work location	Caulfield campus
Date document created or updated	August 2017

## **Organisational context**

Monash is full of thinkers and doers who are looking for their next challenge. So if you've forged a rewarding career so far, this role provides the perfect platform to join us. You'll have access to quality research facilities, infrastructure and teaching spaces to do exciting work, along with opportunities to collaborate internationally. You'll be part of a university that's made up of inspirational, challenging thinkers and doers – and continue doing work that makes a lasting impact. Discover more at <u>www.monash.edu</u>.

With over 17,000 students, the Faculty of Business and Economics is the largest faculty in the University in terms of student numbers, and its operations cover education, research, consultancy and community engagements across all the main business and economics disciplines. It offers a comprehensive selection of awards including bachelor degrees, specialist master degrees by coursework, the Master of Business Administration (MBA), masters by research, and the PhD. The faculty teaches on three of the Australian campuses (Caulfield, Clayton and Peninsula) and in South Africa, Malaysia and China.

The faculty is made up of three schools the Monash Business School in Melbourne, the School of Business and Economics in Johannesburg, and the School of Business in Kuala Lumpur. The Melbourne-based Monash Business School is structured into seven discipline-based departments, Accounting, Banking and Finance, Business Law and Taxation, Econometrics and Business Statistics, Economics, Management, and Marketing, a number of research centres, units and groups in specialist areas such as behavioural economics, development economics and sustainability, global business, health economics, and retail studies.

The Monash Business School undertakes education, research, consultancy and community engagements across all the main business and economics disciplines. It offers a comprehensive selection of awards including bachelor degrees, specialist master degrees by coursework, the Master of Business Administration (MBA), masters by research, and the PhD. Student numbers exceed 14,000, making it one of the largest business education providers in Australia.

To learn more about the Monash Business School, please visit our website: www.monash.edu/business

# **Position purpose**

As Director Entrepreneurship the appointee will be expected to provide strategic leadership to the school and coordinate initiatives related to entrepreneurship, innovation and commercialisation. The appointee will be a member of the faculty executive and will be expected to contribute to the development of the faculty strategic plan. The appointee will play a crucial role in leading the School's undergraduate, postgraduate and executive-level teaching and educational programs in entrepreneurship, coordinating the School's activities in the entrepreneurship area including interactions with other entrepreneurship activities across Monash University, sourcing and implementing entrepreneurship projects and will inspire staff with a strong vision for entrepreneurship education, engagement and research.

As Associate Professor the appointee will be expected to provide leadership and foster excellence in research, teaching, professional activities and policy development within the Monash Business School, the Faculty of Business and Economics and the wider university. In line with the faculty plan, the appointee will be expected to develop and implement strategies to strengthen links with industry, build research capacity, develop innovative educational programs and advance the discipline of entrepreneurship within the national and international community.

**Reporting Line:** The position reports to the Deputy Dean, Leadership and Executive Education, Monash Business School

**Supervisory responsibilities:** The appointee will be responsible for the supervision of faculty and associates undertaking teaching, project supervision and other development activities and initiatives in the entrepreneurship area.

Financial delegation and/or budget responsibilities: Not Applicable

## **Key responsibilities**

- 1. Actively engage, lead and coordinate School initiatives related to entrepreneurship, innovation and commercialisation aligned with the Faculty strategy and aspirations to strengthen the School's engagement with internal and external stakeholders in the field of entrepreneurship
- 2. Foster research excellence in the field of entrepreneurship through procuring competitive research grants, collaborative research opportunities, undertaking research, publishing, and encouraging inter-disciplinary research in the field
- Coordination and sourcing of entrepreneurship, innovation and commercialisation projects for undergraduate, postgraduate, MBA and executive education programs as well as other developmental programs sponsored by the School and the University
- 4. Provide strong and committed leadership in entrepreneurship teaching, curriculum development and research training by participating in the faculty's curriculum planning and development processes, academic committees, and relevant examination processes in addition to monitoring the quality of individual teaching in the discipline
- 5. Provide innovative and effective leadership for the development and growth of entrepreneurship programs in both degree programs and executive education including, but not limited to, the BEX3411 Innovation and Entrepreneurship and BEX5411 Creativity and Entrepreneurship units
- 6. Contribute to academic and administrative leadership within the faculty by participating in the development of policy and strategy including coordination of the School's relationship with entrepreneurship activities in other faculties, the Generator/Monash Entrepreneurship Office, as well as other related university entrepreneurship activities sponsored by the Deputy Vice-Chancellor Enterprise, the Vice-Provost Research and Research Infrastructure, and the Monash Industry Team Initiative
- 7. Maintain and broaden collaborative partnerships relating to entrepreneurship activities with relevant faculties and departments/schools within the University and community
- 8. Maintain and broaden collaborative partnerships with external agencies both nationally and internationally, making a significant contribution to the profession and contributing to the School's reputation for thought leadership in entrepreneurship by contributing to current debates and thinking
- Actively contribute to partnering with industry and diversifying funding avenues, including supervision of industry based learning projects undertaken by students in the Entrepreneurship specialisation specifically BEX5012 Industry based learning project

# Key selection criteria

#### **Education/Qualifications**

- 1. The incumbent should possess:
  - PhD in any field relevant to entrepreneurship or equivalent experience and professional standing

#### **Knowledge and Skills**

- 2. Evidence of outstanding scholarly activity and/or professional or business experience of an international standard in entrepreneurship, innovation or commercialisation
- 3. Demonstrated ability to generate revenue from educational, applied research, consulting and/or entrepreneurship activities
- 4. Record of leading successful entrepreneurship, innovation and/ or commercialisation activities and initiatives in a business, professional, research or University setting
- 5. Proven excellence in teaching or professional development activities including the design, development and delivery of entrepreneurship and innovation educational, training or development programs
- 6. Willingness and capacity to make a substantial contribution to all activities of the Leadership and Executive Education portfolio and the entrepreneurship and innovation activities of the School, including, strategic planning, academic leadership, administration, teaching, supervision and executive education delivery
- 7. Proven professional leadership qualities and capacity for executive administrative responsibilities
- 8. Evidence of sustained relationships with industry, business, government agencies, professional bodies in the field of entrepreneurship coupled with vision for the future needs and development of entrepreneurship within Australia and internationally

### Other job related information

• Travel (e.g. to other campuses of the University) may be required

#### Legal compliance

Ensure you are aware of and adhere to legislation and University policy relevant to the duties undertaken, including: Equal Employment Opportunity, supporting equity and fairness; Occupational Health and Safety, supporting a safe workplace; Conflict of Interest (including Conflict of Interest in Research); Paid Outside Work; Privacy; Research Conduct; and Staff/Student Relationships.