Lecturer – Social Media

Department/Unit	Communication and Media Studies
Faculty/Division	Arts/School of Media, Film, Journalism
Classification	Level B
Work location	Caulfield campus
Date document created or updated	April 2018

Organisational Context

Everyone needs a platform to launch a satisfying career. At Monash, we give you the space and support to take your career in all kinds of exciting new directions. You'll have access to quality research, infrastructure and learning facilities, opportunities to collaborate internationally, as well as the grants you'll need to publish your work. We're a university full of energetic and enthusiastic minds, driven to challenge what's expected, expand what we know, and learn from other inspiring, empowering thinkers. Discover more at www.monash.edu.

Monash Arts is one of the largest, most diverse and dynamic arts faculties in Australia, with particular strengths in the humanities, performing arts, languages and social sciences. We encourage the development of innovative studies that operate at the intersection of traditional academic disciplines. The faculty delivers programs via eight schools and across six campuses, both in Australia and offshore, with courses ranging from undergraduate diplomas and degrees through to postgraduate coursework and research degrees. Monash Arts is justly proud of the research capacity of its staff, who work at the cutting edge in their fields and carry this expertise and enthusiasm into their teaching. To learn more about Monash Arts, please visit our website: http://future.arts.monash.edu/.

The advertised position is located within the **School of Media, Film and Journalism**. Based on the Caulfield campus, the School was formed in 2014 and its staff conducts research in media studies, communications studies, cultural studies, journalism, film theory and criticism, media practice and related interdisciplinary fields. The School offers programs and teaching at undergraduate, honours and postgraduate levels. It also houses a number of active interdisciplinary research units, has a wide network of national and international connections, and engages in international research collaborations. http://artsonline.monash.edu.au/mfj/.

The Communications and Media Studies (C&MS) program operates within the School of Media, Film and Journalism. Researchers are engaged in a series of internationally-focussed projects that explain what it means to live in an age of powerful media and cultural institutions, proliferating digital and mobile technologies, and everyday media and cultural practices (e.g. social networking, surveillance, datafication). C&MS at Monash is also home to an agenda-setting 'Culture, Media, Economy' Research Focus Program (https://arts.monash.edu/research/focus-programs/culture-media-economy/).

C&MS research was rated as 'above world standard' in the 2015 ERA Exercise. Australian Research Council funded projects of staff include investigations into global media sport and mobile communications, urban cultural policy and cultural production, the economic and cultural dimensions of music exports, environmental conflict and media, creative vocations in Australia and China, the significance of music cities, and the exchange between 'fringe' and 'mainstream' cultural practices. Staff also supervise a wide range of PhD and Masters-by-Research projects.

Teaching in C&MS focusses on creating graduates who are critically informed citizens, professionals and consumers able to negotiate the challenges and opportunities of a global, networked media age. This is achieved by examining how media and communications shape the world in which students live, and the role they can play in changing this world for the better though their media practices, decisions and experiences. C&MS offers an undergraduate major to Honours level in the Bachelor of Arts, and the Media specialisation in the Bachelor of Media Communications. It has thriving graduate programs in the Master of Communications and Media Studies and the Master of Cultural and Creative Industries.

Position Purpose

A Level B academic is expected to make significant contributions to the teaching effort of a department, school, faculty or other organisational unit or an interdisciplinary area. An academic at this level is expected to carry out activities to maintain and develop her/his scholarly, research and/or professional activities relevant to the profession or discipline.

This position requires the lecturer to undertake teaching, coordination and project supervision at undergraduate, Honours and Masters Level. The appointee will need to be an active and innovative academic who will contribute to quality teaching.

They should also show capacity to contribute strongly to research development in Communications and Media Studies at Monash. The successful appointee will coordinate units, prepare and present lectures and/or seminars, undertake marking and contribute to curriculum development. The units in which they will be involved will be negotiated on appointment and may change over time. The appointee for this position should have significant expertise in one or more of the following: social media industries, social media publics, social media applications, social media practices and/or social media cultures.

Reporting Line: Head of Communications and Media Studies

Supervisory Responsibilities: Not applicable

Financial Delegation: Not applicable

Budget Responsibilities: Not applicable

Key Responsibilities

Specific duties required of a Level B academic may include:

1. The conduct of tutorials, practical classes, demonstrations, workshops, student field excursions, clinical sessions and studio sessions

2. Development of course material with appropriate advice and support from more senior staff

3. The preparation and delivery of lectures and seminars, marking and assessment and consultation with students

4. Unit and course coordination

5. Supervision of honours or postgraduate research projects

6. Original research in communication and media studies

7. Contribution to the collaborative research culture of the school

8. Involvement in professional activity

9. Broad administrative functions, the majority of which are connected with the subjects in which the academic teaches

10. Attendance at departmental, school and/or faculty meetings and participation in planning or committee work

Key Selection Criteria

Education/Qualifications

1. The appointee will have:

   - A PhD in a relevant discipline/field; or

   - demonstrated expertise in one or more the following: social media industries, social media publics, social media applications, social media practices and/or social media cultures

Knowledge and Skills

2. An ability to contribute to teaching, research and research supervision in these areas

3. A strong record of teaching experience in a tertiary environment and knowledge of different modes of delivery at undergraduate and postgraduate level

4. A proven track record in research, as evidenced by publications, engagement of research partners and development of strategies for gaining funding or other support from research

5. Ability to work positively and cooperatively with students, internal and external teams and agencies

6. A demonstrated capacity to work in a collegial manner with other staff in the workplace

Other Job-Related Information

- Travel (e.g. to other campuses of the University) may be required
- There may be peak periods of work during which the taking of leave may be restricted

Legal Compliance

Ensure you are aware of and adhere to legislation and university policy relevant to the duties undertaken, including: Equal Employment Opportunity, supporting equity and fairness; Occupational Health and Safety, supporting a safe workplace; Conflict of Interest (including Conflict of Interest in Research); Paid Outside Work; Privacy; Research Conduct; and Staff/Student Relationships.