

Senior Lecturer (Marketing)

Department/Unit	Department of Marketing
Faculty/Division	Faculty of Business and Economics
Classification	Level C
Work location	Caulfield/Clayton campus
Date document created or updated	April 2018

Organisational Context

Everyone needs a platform to launch a satisfying career. At Monash, we give you the space and support to take your career in all kinds of exciting new directions. You'll have access to quality research, infrastructure and learning facilities, opportunities to collaborate internationally, as well as the grants you'll need to publish your work. We're a university full of energetic and enthusiastic minds, driven to challenge what's expected, expand what we know, and learn from other inspiring, empowering thinkers. Discover more at www.monash.edu.

The **Monash Business School** undertakes education, research, consultancy and community engagements across all the main business and economics disciplines. It offers a comprehensive selection of awards including bachelor degrees, specialist master degrees by coursework, the Master of Business Administration (MBA), masters by research, and the PhD. Student numbers exceed 14,000, making it one of the largest business education providers in Australia.

The Monash Business School operates across all four Australian campuses (Berwick, Caulfield, Clayton and Peninsula) and, together with business schools in South Africa and Malaysia, makes up Monash University's Faculty of Business and Economics.

The Monash Business School is structured into seven discipline-based departments (Accounting, Banking and Finance, Business Law and Taxation, Econometrics and Business Statistics, Economics, Management, and Marketing) as well as a number of research centres, units and groups in specialist areas such as behavioural economics, development economics, employment and work, and retail studies.

To learn more about the Monash Business School, please visit our website: www.buseco.monash.edu.au.

The **Department of Marketing** is one of the largest providers of tertiary level marketing education in Australia. From a teaching perspective, we offer undergraduate and postgraduate programs in a range of marketing disciplines across all campuses and using various teaching modes. The Department also has a strong research profile and a vibrant research culture. We are a leader in marketing education and research in the southern hemisphere and are committed to maintaining this pre-eminent position in a rapidly changing educational environment by continuing to deliver teaching and research at the cutting edge of marketing technology and practice. For more information about our Department and the work we do, please visit our website: www.business.monash.edu/mkt.

Position Purpose

A Level C academic is expected to make significant contributions to the teaching effort of a department, school, faculty or other organisational unit or an interdisciplinary area. An academic at this level is also expected to play a major role in developing and conducting academic and/or industry focused research and contribute to the development and engagement of the Department.

Reporting Line: The position reports to the Head of Department for education and research program responsibilities and outcomes, through the relevant performance manager

Supervisory Responsibilities: Not applicable

Financial Delegation: Not applicable

Budget Responsibilities: Not applicable

Key Responsibilities

Specific duties required of a Level C academic may include:

1. The preparation and conduct of tutorials, practical classes, demonstrations, workshops, student field excursions, clinical sessions and studio sessions
2. Coordination, initiation and development of course material
3. Supervision of major honours or postgraduate research projects
4. Supervision of the program of study of honours students and of postgraduate students engaged in course work
5. The conduct of research and dissemination of research findings through publications in highly reputable journals and other outlets
6. Significant role in research projects including, where appropriate, leadership of a research team
7. Submitting applications for external funding
8. Consultation with students
9. Engagement with industry as appropriate
10. Broad administrative functions, the majority of which are connected with the subjects in which the academic teaches, such as marking and assessment
11. Attendance at departmental, school and/or faculty meetings and a major role in planning or committee work
12. Embrace and support the faculty's commitment to national and international accreditation (i.e. TEQSA, EQUIS, AACSB and AMBA)
13. Recognise and uphold the faculty's commitment to the principles and values promoted through PRME and GRLI in all activities

Key Selection Criteria

1. A Level C academic will normally have advanced qualifications and/or recognised significant experience in the relevant discipline area. A position at this level will normally require a doctoral qualification or equivalent accreditation and standing. In determining experience relative to qualifications, regard shall be had to teaching experience, experience in research, experience outside tertiary education, creative achievement, professional contributions and/or contributions to technical achievement. In addition, a position at this level will normally require a record of demonstrable scholarly and professional achievement in the relevant discipline area
2. Proven ability, commitment and passion for engaging in scholarly and research activities
3. Demonstrated design, analysis and manuscript preparation skills; including a solid track record of refereed research publications in marketing related journals
4. Demonstrated strong record of teaching experience in a tertiary environment, including evidence of leadership in teaching
5. Demonstrated ability to stimulate, actively engage and educate a given audience
6. Possess a high level of interpersonal skills and demonstrated ability to work independently and as part of a team across both the education and service sectors
7. A willingness to undertake service at the departmental and/or faculty level

8. Ability to work positively and cooperatively with students, internal and external teams and agencies
9. A demonstrated capacity to work in a collegiate manner with other staff in the workplace

Other Job Related Information

- Travel (e.g. to other campuses of the University) may be required
- There may be peak periods of work during which the taking of leave may be restricted

Legal Compliance

Ensure you are aware of and adhere to legislation and university policy relevant to the duties undertaken, including: Equal Employment Opportunity, supporting equity and fairness; Occupational Health and Safety, supporting a safe workplace; Conflict of Interest (including Conflict of Interest in Research); Paid Outside Work; Privacy; Research Conduct; and Staff/Student Relationships.