



## Head, Collections Content and Innovation

### About Arts Centre Melbourne

Situated in the heart of Melbourne's cultural precinct, the Arts Centre Melbourne presents world-class performing arts in a year round exciting program. Experience Australia's best performing arts companies and exceptional international productions, alongside celebrations of comedy, cabaret and popular music.

Our values describe behaviours we will demonstrate in our interactions with Visitors, Presenters, Government and each other: Leadership, Community, Care More and Creativity.

### About the Business Unit

The purpose of Collections is to enrich and inspire diverse audiences through the understanding and enjoyment of Australian performing arts history.

The objectives of the Business Unit are:

- To be Australia's leading museum for the performing arts and create a world class venue to showcase the Australian Performing Arts Collection.
- To demonstrate excellence in the care, development, preservation, documentation, and display of the Australian Performing Arts Collection
- To provide our audiences with meaningful experiences through dynamic exhibitions and public programmes, and innovative digital engagement.
- To recognise and celebrate our diverse communities and their role in the visual and performing arts
- To support contemporary practitioners through active collecting, exhibiting and commissioning

### About the Position

**Primary Purpose** The primary purpose of the role is to lead the development and delivery of all Australian Performing Arts Collection and Australian Music Vault content and innovation strategies and forward plans.

The role leads a specialist team and is accountable for generating overarching narratives and stories and fostering collaborations with the creative industries sector to increase engagement with audiences and promote knowledge and understanding of Australia's performing arts history and contemporary practice.

**Reports to** Director, Australian Performing Arts Collection

|                              |  |
|------------------------------|--|
| <b>Direct Reports</b>        | <p>Curator, Dance &amp; Opera</p> <p>Curator, Theatre &amp; Popular Entertainment</p> <p>Curator, Art &amp; Design</p> <p>Senior Curator, AMV &amp; Music</p> <p>Collections Coordinator, Acquisitions</p> <p>Project Curator APAC &amp; Circus</p>  |
| <b>Key Relationships</b>     | <p><b>Internal</b></p> <p>Collections team: Head of Collections, Preservation &amp; Access, Collections Programs &amp; Engagement Manager; Head of Partnerships AMV; ACM Presents team; Digital Transformation team; Philanthropy team</p> <p><b>External</b></p> <p>Creative industries sector, galleries, libraries and museums (GLAM); peak bodies including ARIA, APRA, ABC; major presenters, music industry and broader performing arts industry</p> |
| <b>Position Type</b>         | Full time  |
| <b>Salary Classification</b> | 5.1  |
| <b>Financial Delegation</b>  | \$3000   |

| Key Criteria                 |  |
|------------------------------|--|
| Qualifications               | An appropriate academic qualification with post graduate qualifications which may include a Graduate Diploma or Masters of Culture & Creative Industries or Masters of Design Strategy & Innovation  |
| Experience                   | <p><u>Essential:</u></p> <ul style="list-style-type: none"> <li>• Demonstrated senior experience in the cultural sector along with an excellent understanding of curatorial practice and multidisciplinary research</li> <li>• High level digital content development experience in a cultural environment with experience in the development of strategies associated with cultural collections an advantage</li> <li>• Extensive background in content commissioning and production with a focus on the delivery of experiences that increase engagement and co-creation with audiences</li> <li>• Extensive experience as a collaborative change manager and demonstrated experience in leading teams in the conception and production of creative outcomes</li> <li>• Experience in strategic and business planning and budgeting and a high level ability to review policies and programs and implement consultative processes with internal and external stakeholders</li> <li>• Highly developed communication and networking skills including the ability to advocate curatorial and Collection content priorities and internally and externally and work with diverse stakeholders</li> </ul> <p><u>Desirable:</u></p> <ul style="list-style-type: none"> <li>• Well-developed understanding of user experience principles and audience research with which to position APAC and the AMV as a leader in the field</li> <li>• Comprehensive external network in which to position Arts Centre Melbourne's Collections to ensure ongoing innovation, knowledge exchange and professional development</li> <li>• Sound computer based skills including fluency with Microsoft packages and proprietary systems such as EBMS and Tessitura</li> </ul> |
| Other (ie legal or physical) | This position involves office-based workstation activities, including operating a computer and telephone. The position also involves some local, national and international travel.  |

## Accountabilities

- Actively contribute to the success of the Performing Arts Division and Arts Centre Melbourne
- Support the Director, Australian Performing Arts Collection to deliver on the vision and strategy for the department
- Lead the curatorial team in the development of overarching narratives and stories for APAC and AMV and identify opportunities for collaboration and fundraising to support research, commissioning and collection development initiatives
- Lead and develop the curatorial team and work with the broader Collections team to ensure delivery of high quality services efficiently and effectively
- Oversee the day to day operations of the team, and develop a financial framework to deliver on curatorial ambitions
- Ensure AMV continues to evolve and meet visitor, industry and State government expectations including conceiving, delivering and improving user and digital experiences
- Analyse, review and update collection development priorities and policies for APAC including the AMV, ensuring they align with future needs and community expectations. Develop long term content plans for the APAC
- Collaborate with ACM Presents programming, Marketing & Communications, Broadcast, Presenter Services and the Digital Transformation teams to align content and delivery strategies thereby embedding and integrating APAC and AMV content across ACM
- Identify opportunities for broader engagement with the Australian Performing Arts Collection (APAC) and Australian Music Vault (AMV) across the creative industries including art, design, gaming and other practices
- Develop and maintain professional networks, and support the professional development of individual team members
- Comply with ACM policies and procedures and relevant legislation and regulations

## Decision Making

- The incumbent operates with autonomy to develop and deliver content and innovation strategies that are aligned to corporate priorities and is accountable for making decisions to advance and progress this program.
- The position is the senior content and innovation specialist for the Australian Performing Arts Collection and Australian Music Vault.