

FOXTEL



foxtel  
media

BINGE

Kayo

## Position Description

**Job Title:** NRL Digital Reporter  
**Reports to:** Managing Editor  
**Division:** Content & Commercial  
**Department:** Editorial  
**Leader:** Self Leader  
**Level:**

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### Your impact

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In this fast-paced and challenging role, the **NRL Digital Reporter** will be responsible for brilliant storytelling across our digital platforms. The successful candidate will write, edit and generate ideas for content, report on live events and edit the [foxsports.com.au](https://foxsports.com.au) NRL homepage when required.

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### Your responsibilities

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- Produce and edit content for all [foxsports.com.au](https://foxsports.com.au) platforms, focusing on quality and speed of coverage with the ultimate goal of increasing user engagement, audience size and subscriptions to Foxtel & Kayo products.
- Be across all the key issues and events in sport – especially rugby league - to ensure appropriate coverage of breaking news, live events and talking points
- Promote content on site and via social media channels, using engaging headlines, story sells, images and video
- Take accountability for, and respond to, digital readership metrics to gain a better understanding of ever-changing user trends and deliver what our audience wants

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### Your experience and capability

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- You have at least 1-2 years' experience reporting at a digital sports news network
- You have worked in an innovative news space, telling stories and engaging audiences in an exciting way
- You have detailed knowledge of rugby league and, ideally, a wide variety of sports
- You have extensive experience leveraging social media to tell your stories and drive traffic to websites and apps
- You have a passion for sports and enjoy communicating that love to a broad audience
- You are passionate about digital news
- You can work efficiently and effectively within a fast-paced team environment
- You have exceptional communication and interpersonal skills
- You are reliable, flexible and proactive

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## Our purpose and values

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Our purpose is to bring home Australia's most valued entertainment experience.

To help us achieve this, we have a set of values to guide how we behave and operate as a business, as a team, and as individuals:

**Customer First:** We put our customer relationships first. We think customer in every decision.

**Own It:** We take on the responsibility to bring home the best value.

**Authentic:** We give people a fair go and talk straight.

**Change the Game:** We make Foxtel different, better and special.

**Win Together:** We love being the underdog that wins. Together we are an unstoppable team.

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