**Position Description**

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| Job Title: | Junior Social Content Manager |
| Reports to: | Serge Ozegovic |
| Division: | Sports Streaming & Advertising (Kayo & Fox Sports) |
| Department: | Marketing |
| Leader Level:  Contract Length: | Self-Leader  Six Months |

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| **Your impact** |
| You will support the ongoing success of Kayo & Fox Sports social channels. This role will be an important part of the team’s ability to create world class social content that creates positive experiences and memories for our social followers. |

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| **Your responsibilities** |
| * Be part of the content team that ideates and plans our social content alongside our marketing, editorial & broadcast priorities * Manage priorities with agency & internal teams briefing and content production workflow * Data analytics for our social reporting via our Social Media Management Platform * Can create live sport clips from broadcast to social channels. * Create original social content both static and video * Support the team in the following areas; Content Planning, Briefing, Content Production & Analysis * Proficient in Photoshop, Premiere Pro or similar video editing software * Strong understanding of social media and what drives engagement across platforms such as Tik Tok, Instagram, Facebook, Threads & YouTube * Capable of learning new technology rather quickly to ensure delivery of sporting clips and content to social platforms * Discover trending content to be shared * Understand the trends in social content creation and ability to adapt popular trends to Kayo content plans * Day to day performance of content and ensuring our content is maintaining high performance |
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| **Your experience and capability** | |
| * Needs to be a proactive thinker, who can identify opportunities * Good at time management and experience in juggling priorities * Live and breathe sport * Good written communication * Strong social media skills & passion for numbers in why things are working * Creative Design & Production (has ability to support team in editing both static & video or keen to learn this skill) * Ability to multi-task across key sporting codes * Available to work weekends and after hours * Minimum 2 years’ experience in social media content creation | |
| **Our purpose and values** | |
| Our purpose is to bring home Australia’s most valued entertainment experience.  To help us achieve this, we have a set of values to guide how we behave and operate as a business, as a team, and as individuals:  **Customer First:** We put our customer relationships first. We think customer in every decision.  **Own It:** We take on the responsibility to bring home the best value.  **Authentic:** We give people a fair go and talk straight.  **Change the Game:** We make Foxtel different, better and special.  **Win Together:** We love being the underdog that wins. Together we are an unstoppable team. | |