PURPOSE STATEMENT

The ANU College of Engineering and Computer Science has embarked on a major initiative to reimagine the role of engineering and computing in the 21st century. As outlined in the CECS Strategic Intent – the College has a unique set of national responsibilities and an obligation to have a degree of impact befitting the only national university.

To achieve such impact our College embodies principles and values to guide the pursuit of excellence in education; research, engagement and impact; and collegiality. These principles include; collaborative teamwork, common strategic intent, nurturing peer and junior staff members, and acting with purpose and professionalism. These attributes are shared between all our academic and professional staff, and recognise that individuals may pursue unique paths to contribute to the vision and mission of the College. Our community contribute to making our environment the very best possible venue for all staff, stakeholder and student bodies.

KEY ACCOUNTABILITY AREAS

The ANU College of Engineering and Computer Science is an interdisciplinary venture, with the aim of housing the very best and brightest from around the world to find and solve problems – not just engineers or computer scientists, but also the brightest minds both from industry and other academic disciplines, with varied backgrounds and areas of expertise. We will reimagine the traditional engineering and computing disciplines. We believe the responsibility of engineers and computing experts in the 21st century is to bring together expertise on people, technological systems, and science to put technology at the service of creating a more sustainable, responsible and safe world.

The School of Cybernetics is a new organisation, and there is a critical need to design, drive and sustain a program of strategic activities that will launch the new School. The School will build on the foundational work of the Autonomy, Agency and Assurance Innovation Institute (3Ai). This is an opportunity to establish an innovative and forward-looking intellectual agenda, built on a diverse, inclusive culture.

The School of Cybernetics will initially have defined 4 broad focus areas, or activity clusters – Strategy, the 3A Institute, Systems and Design. Each cluster will have a Lead who is responsible for leading the education, research and engagement activities in their area. This structure will allow for the concentration of resources and activities with a consequentially increased potential for meaningful impact.

The Engagement and Impact Lead, in collaboration with the School Leadership Team, will be responsible for designing, developing and implementing the Engagement and Impact strategy for the School. This includes
- identifying global socio-technical and enterprise trends and opportunities of strategic interest to the School
- identifying and developing a strategic portfolio of funding and intellectual partners and collaborators across industry, government, NGOs, philanthropists, research and education institutions,
- initiating and developing mutually beneficial relationships and engagement opportunities to support the agenda of the School and its stakeholders, and
- delivering a program of activities to support the strategic goals of the School

Position Dimension & Relationships:
The Engagement and Impact Lead sits within the School of Cybernetics, reporting directly to the Strategic Services Lead. They are responsible for leading and managing the engagement portfolio within the School and is an active member of the School senior leadership team. The Engagement and Impact Lead will be responsible for the School’s business development and external engagement portfolio and is expected to lead the development, negotiation and management of industry, collaborative and broader engagement opportunities and strategies for the School, working collaboratively with the School Leadership Team.

The Engagement and Impact Lead will develop and maintain close working relationships with the College Dean, CECS School Directors and Executive Committee as well as academic and professional staff within the College and across the University. They will cultivate and maintain relationships with external research partners, industry, government, philanthropists, and the wider community and also consult and liaise with a variety of internal stakeholders including staff, students and visitors, working in partnership with colleagues across the University.

A key element of the role is to support the attraction to the School of high-profile academics (or those with the potential for high profile), and build a profile that is diversified and self-sustaining over the long-term.

The staff member is expected to contribute cooperatively to the overall intellectual life of their AOU, the College and University.

Role Statement:
Under broad direction, the Engagement and Impact Lead will

1. Lead the development and implementation of an Engagement and Impact strategy and plan to steer and support the Schools educational, research, external engagement agendas through the identification, establishment and fostering of key relationships with internal and external stakeholders.
2. Manage a small team of engagement and impact staff to execute this plan.
3. Under the guidance of the College Senior Leadership Group, and in collaboration with other professional services teams in the College, pursue targeted and non-targeted partnership opportunities that will lead to the generation of sustainable revenue flows, collaborations and opportunities to strengthen the School.
4. Work with specialists in other areas of the ANU around commercialisation, advancement and ANU-wide marketing activities
5. Establish and manage a portfolio of business, community, government, etc. pipelines and cultivate, solicit and progress them to a formalised collaboration stage.
6. Provide strategic input into the design of the School’s offerings and profile, which will support the success of the Engagement and Impact plan by ensuring the School attracts the right partners and drives the right behaviours (e.g. long-term funding, joint projects, engagement in activities)
7. Lead the development and coordination of appropriate marketing and communication strategies to support the Engagement & Impact plan including ensuring communication through all channels is consistent with key messages. This will include but is not limited to the development of web content, contribution to the annual report and outreach materials.
8. Produce regular reporting to the School leadership team on progress of relationships to measure and monitor effectiveness and return on investment as well as recommendations for the establishment of new relationships based on research trends and analysis.

9. Organise, support and participate in seminars, information, workshops and other relevant activities to inform and provide strategic advice to academic members of the School in relation to engagement activities and pathways. Where appropriate, advise academic staff on the process for research commercialisation and external engagement.

10. Represent the College at University committees, meetings and relevant industry conferences and events;

11. Comply with all ANU policies and procedures and in particular those relating to work health and safety and equal opportunity

**SELECTION CRITERIA**

The breadth and depth of this role are illustrated in the below selection criteria. While candidates should ideally meet all selection criteria, the School of Cybernetics will consider all applications that demonstrate alignment with its mission.

1. Postgraduate qualification or progress toward qualifications, with extensive relevant experience in business development and engagement with a range of stakeholders including industry, government agencies, philanthropists, NGOs, research and education institutions. Alternatively: an equivalent combination of relevant experience and qualifications. Experience within a university or start-up environment will be highly regarded.

2. Demonstrated ability to strategically survey and monitor a fast-evolving field at a global scale, to identify high-level trends, opportunities and potential partners.

3. Evidence of ability and experience in effectively establishing on-going support for industry-academia engagement, collaboration and partnership, including the ability to develop and implement strategies to transform research and education outcomes into commercial or outreach applications.

4. Highly developed written communication skills and demonstrated experience in the provision of advice to senior management, including the preparation of high quality written materials for a variety of audiences and to support business and commercial opportunities. Understanding of and experience in the financial and legal aspects of business deals will be highly regarded;

5. Demonstrated people management and engagement experience in a culturally diverse environment, with an ability to strategically prioritise workloads and to collaborate within a small team to deliver on challenging objectives in a timely manner and on budget;

6. Demonstrated high-level organisational skills and use sound judgement in decision making along with the ability to take innovative approaches leading to process improvement in line with strategic goals;

7. Well-developed computer skills, including experience in the use of online data management and reporting systems.

8. A demonstrated high level of understanding of equal opportunity principles and a commitment to the application of EO policies in a university context.

*The ANU conducts background checks on potential employees, and employment in this position is conditional on satisfactory results in accordance with the Background Checking Procedure which sets out the types of checks required by each type of position.*

Supervisor/Delegate Signature: Date:

Printed Name: Uni ID:

References:

- CECS Strategic Intent
- General Staff Classification Descriptors