For assistance please contact HR Division Ph. 6125 3346
**SELECTION CRITERIA:**

**Level B**

- Completion or submission of a PhD by research relevant to the field of marketing.
- Evidence of high quality teaching including preparation and delivery of lectures, tutorials and assessment as demonstrated by good teaching evaluations and/or high level oral and written English communication skills. Experience in teaching core marketing subjects such as marketing research, consumer behaviour or principles of marketing would be viewed favourably.
- Peer-reviewed publications in high quality journals in the marketing field, including publications in an ABDC A* or A ranked journal in marketing or marketing related fields.
- Ability to supervise student research projects at the Honours and postgraduate coursework levels.
- Potential to attract competitive external research funding including experience in working with collaborative and individual grant applications.
- Understanding of requirements for building strategic alliances with industry, government and other Universities.
- Appreciation of requirements for fostering and maintaining inclusive, respectful and productive working relationships with staff, students and colleagues at all levels.
- A demonstrated understanding of WHS, equal opportunity (EO) principles and policies and a commitment to their application in a university context.

*The ANU conducts background checks on potential employees, and employment in this position is conditional on satisfactory results in accordance with the Background Checking Procedure which sets out the types of checks required by each type of position.*

<table>
<thead>
<tr>
<th>Supervisor/Delegate Name:</th>
<th>Ofer Zwikael</th>
<th>Date:</th>
<th>06 Sept 2021</th>
</tr>
</thead>
</table>

**Reference:**

- [Academic Minimum Standards](#)