SELECTION CRITERIA

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| **POSITION DETAILS** |
| **School/Branch:** | Adelaide Business School |
| **Classification** | Lecturer (Level B) – Marketing – Wine Business |

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| **ESSENTIAL MINIMUM CRITERIA** |
| 1. A PhD in Marketing or related field from Business, Economics, or Tourism.
2. A growing track record of research and clear potential to publish in highly ranked journals in marketing and/or tourism (ABDC: A and A\*; ideally also FT50 potential) and attract externally funded grants (cat 1 or industry).
3. Display competence in innovative curriculum design and/or delivery of high-quality and engaging courses, particularly in Wine & Food Marketing.
4. Showcase proficiency in teaching at undergraduate and postgraduate level in Wine & Food Business.
5. The ability to take on a service role in Wine Business and/or Marketing at Adelaide Business School.
6. A demonstrated aptitude to engage collaboratively with industry partners and other external stakeholders for teaching and research purposes, preferably in relation to Wine & Food Marketing.
7. Willingness to contribute positively to the Marketing Discipline at Adelaide Business School, in terms of internal citizenship as well as external engagement with the broader field of marketing. This includes the willingness and ability to support a workplace culture based on inclusion, accountability, problem-solving orientation, and emotional intelligence.
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| **DESIRED CHARACTERISTICS** |
| 1. Demonstrated background in the use of quantitative methods (i.e., SEM, DCEs, etc.);
2. Displayed evidence in writing and securing research and teaching grants;
3. Experience in HDR student supervision;
4. Involvement with relevant industry and professional bodies.
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SELECTION CRITERIA

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| **POSITION DETAILS** |
| **School/Branch:** | Adelaide Business School |
| **Classification** | Lecturer (Level C) – Marketing – Wine Business |

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| **ESSENTIAL MINIMUM CRITERIA** |
| 1. A PhD in Marketing or related field from Business, Economics, or Tourism.
2. An outstanding track record of research and clear potential to keep publishing in highly ranked journals in marketing and/or tourism (ABDC: A and A\*; ideally also FT50 potential) and attract externally funded grants (CAT 1 or industry).
3. Demonstrated experience in innovative curriculum design and/or delivery of high-quality and engaging courses, particularly in Wine & Food Business and Tourism.
4. Proven excellence in teaching at undergraduate and postgraduate level in Wine & Food Marketing and Tourism.
5. A demonstrated ability to take on a service role in Wine Business and/or Marketing at Adelaide Business School.
6. A demonstrated ability to engage collaboratively with industry partners and other external stakeholders for teaching and research purposes, preferably in relation to Wine & Food Marketing and Tourism.
7. Willingness to contribute positively to the Marketing Discipline at Adelaide Business School, in terms of internal citizenship as well as external engagement with the broader field of marketing. This includes the willingness and ability to support a workplace culture based on inclusion, accountability, problem-solving orientation, and emotional intelligence.
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| **DESIRED CHARACTERISTICS** |
| 1. Established proficiency in the use of quantitative methods (i.e., SEM, DCEs, etc.);
2. Proven experience in writing and securing research and teaching grants;
3. History of successful HDR student supervision;
4. Active engagement with relevant industry and professional bodies.
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