

Position Title	Communications Officer
Classification	Level 6
School/Division	School of Biological Sciences
Centre/Section	NESP Resilient Landscape Hub
Supervisor Title	Professor
Supervisor Position Number	FSR 319874
Position Number	FSR 319876

Your work area

The Resilient Landscapes Hub is one of four research Hubs under the Australian Government's National Environmental Research Program. The Hub provides research to inform management of Australia's terrestrial and freshwater habitats to promote resilience, sustainability and productive practices. The Resilient Landscapes Hub delivers applied research to support management of Australia's terrestrial and freshwater habitats, including a focus on bushfire recovery, feral animals and invasive species impacts, and accessible science to assist land managers develop and maintain resilient, sustainable and productive landscapes. The Hub has a budget of \$47 million over 6 years. The Hub includes researchers from the 11 universities, the CSIRO and state government research agencies.

Reporting structure

Reports to: Manager (Knowledge Brokering)

Your role

As the appointee you will, under general direction, assist the Hub Leader and Manager (Knowledge Brokering) to support adoption of knowledge gained by the NESP Resilient Landscape Hub in order to improve decision making in the management of Australia's natural resources. You will develop and coordinate communication products and media activities associated with the Hub and to be a key writer of content about Hub research.

You will also develop and write content for scientific communication materials, including plain language summaries of research findings, brochures, media releases, eNews stories and website content. You will also be responsible for developing video materials and managing the Hub's website and social media channels. Maintaining contacts with project partners and key media personnel, along with the co-ordination of media activity and media releases, is essential. Monitoring and reporting of communication outputs and effectiveness is also important.

Your key responsibilities

Contribute to the implementing the Hub's Communications Strategy in collaboration with the Australian Department of Climate Change, Energy, the Environment and Water (DCCEEW)

Develop and produce science communication products, such as videos, fact sheets, newsletters, brochures, stories, posters and reports, tailored to the needs of different research users and collaborative partners

Develop and maintain website, social media content and image library

Undertake communication activities to ensure a high level of research user uptake of the knowledge and tools developed by Hub research

Coordinate stakeholder input and feedback, workshops, briefings and networking

Liaise with funders at DCCEEW as well as external service providers

Manage engagement opportunities between Hub scientists and research users including targeted workshops

Synthesise information across research projects around key management issues

Other duties as directed

Your specific work capabilities (selection criteria)

Relevant tertiary qualifications in scientific or technical communications, journalism, media, or similar disciplines

Substantial relevant experience at an appropriate level

Highly developed written and verbal communication skills and interpersonal skills

Ability to clearly and effectively translate scientific language into targeted communication products such as videos, fact sheets, newsletter stories, and content for online/social media channels

Experience in production of videos and other communication products, preferably using Adobe Creative Suite

Proficiency in a range of computing skills including word processing, spreadsheets, databases, internet and email

Demonstrated experience in content management systems, and in producing web content and maintaining websites. Proficiency in producing content for online/social media channels

Experience in engaging with a wide range of stakeholders such as government agencies, industry bodies, Indigenous groups, environment organisations, community groups, research institutions and the media, including through organising workshops and other events

Ability to work independently, show initiative and work productively as part of a team

Special requirements (selection criteria)

Occasional interstate travel may be required

Occasional travel within the state may be required

Current "C" class driver's licence

Compliance

Ensure you are aware of and comply with legislation and University policy relevant to the duties undertaken, including:

The University's Code of Conduct hr.uwa.edu.au/policies/policies/conduct/code/conduct

Inclusion and Diversity web.uwa.edu.au/inclusion-diversity

Safety, health and wellbeing safety.uwa.edu.au/