

## A THRIVING REGION OF OPPORTUNITY WHERE OUR COMMUNITIES ENJOY A VIBRANT LIFESTYLE

### Principal Industry Lead

<b>Division</b>	Economic Development	<b>Department</b>	Economic Development
<b>Reports To</b>	Manager Industry Advancement	<b>Direct Reports</b>	No

### Position Purpose

This position will support the Head of Industry Advancement in the delivery of Council's economic development priorities with a specific industry (lead) focus as outlined in the Regional Economic Development Strategy (REDS). This position will manage the delivery of specified strategic and complex projects that support delivery of REDS industry advancement and foster effective consultative and collaborative working relationships and networks with key stakeholders across the public and private sectors, on matters related to industry advancement/economic development of the region.

### Key Responsibilities and Outcomes

#### Operational

As an industry lead and member of the Economic Development department you will:

- Lead industry development for the region, focusing on one or more of the REDS' pathways and/or priority industries and research and develop strategies and position papers (internally/externally) to guide economic development activities and programs.
- Lead or participate in a wide range of industry/business development and trade-related events and activities to showcase the Moreton Bay region's economy and/or further the priority industries outlined in the REDS.
- Develop and implement major project plans in line with Council's economic development agenda for initiatives for key industries, managing established budgets and contracts for assigned projects.
- Work collaboratively with the Principal Investment Leads and across Council departments to identify potential business investors from both outside and within the region and work to encourage their investment within the region.
- Consult and negotiate with a range of external stakeholders and partners.
- Represent the Economic Development Department and Council in a range of internal and external forums and meetings showcasing the Moreton Bay Region as an ideal business location.
- Undertake the collection and analysis of internal and external business-related data to facilitate business development strategies and specific investigations relating to economic development initiatives.
- Maintain a contemporary understanding of the economic climate, market conditions and regulatory environment for business and industry to provide informed advice to Council officers and clients to support business development and investment decisions.

#### Values

At Moreton Bay Regional Council our values shape the way we behave, how we interact with each other and our customers. They underpin our decision making and are our guiding principles. As a team member you will take individual accountability for demonstrating the values expectations and behaviours.

### Decision Making

**Budget** - Program budget to deliver REDS actions/initiatives.

**Delegations** - Delegations under the Local Government Act 2009 and as directed and published in Council's Delegation Register.



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### Knowledge & Experience

- Demonstrated experience in identifying, researching and developing major economic development strategies and projects.
- Experience in the management and implementation of project plans to facilitate economic development for the region.
- Demonstrated capacity to establish and maintain productive relationships with industry groups in a range of sectors.
- Demonstrated skills in collection, analysis and management of data to inform regional economic development activities.
- Highly developed communication (written, verbal, interpersonal and presentation) skills, with the ability to liaise and consult with a range of stakeholders on various levels internal and external to the organisation. Drafts, reviews, edits and disseminates a range of complex written material, ensuring messages are clear, and aligned with the audience.
- Demonstrated capacity to establish and maintain productive relationships with industry groups.
- Availability to undertake occasional work outside business hours and travel outside the Moreton Bay region (throughout Queensland and interstate) as required.

### Qualifications

- Recognised tertiary qualifications relevant to the role and/or extensive relative experience in a similar role or environment.
- Current "C" Class Driver's Licence.

*This position description reflects a summary of the key accountabilities of the position, it is not intended to be an all-inclusive list of duties, steps and tasks. Leaders may direct employees to perform other duties at their discretion.*