POSITION DESCRIPTION

Position Title: Lecturer or Senior Lecturer in Digital Media
Organisation Unit: School of Communication and Arts
Position Number: NEW
Type of Employment: Full time, Continuing
Classification: Academic Level B or C, Level of appointment will be commensurate with the qualification, experience and academic achievements.

THE UNIVERSITY OF QUEENSLAND

The University of Queensland (UQ) contributes positively to society by engaging in the creation, preservation, transfer and application of knowledge. UQ helps shape the future by bringing together and developing leaders in their fields to inspire the next generation and to advance ideas that benefit the world. UQ strives for the personal and professional success of its students, staff and alumni. For more than a century, we have educated and worked with outstanding people to deliver knowledge leadership for a better world.

UQ ranks in the world’s top universities, as measured by several key independent ranking, including the CWTS Leiden Ranking (32), the Performance Ranking of Scientific Papers for World Universities (43), the US News Best Global Universities Rankings (42), QS World University Rankings (48), Academic Ranking of World Universities (55), and the Times Higher Education World University Rankings (69). Excluding the award component, UQ is now ranked 45th in the world in the ARWU, and is one of the only two Australian universities to be included in the global top 50.

UQ has an outstanding reputation for the quality of its teachers, its educational programs and employment outcomes for its students. Our students remain at the heart of what we do. The UQ experience – the UQ Advantage – is distinguished by a research enriched curriculum, international collaborations, industry engagement and opportunities that nurture and develop future leaders. UQ has a strong focus on teaching excellence, winning more national teaching excellence awards than any other in the country and attracting the majority of Queensland’s highest academic achievers, as well as top interstate and overseas students.

UQ is one of Australia’s Group of Eight, a charter member of edX and a founding member of Universitas 21, an international consortium of leading research-intensive universities.

Our 52,000-plus strong student community includes more than 16,400 postgraduate scholars and more than 15,400 international students from 135 countries, adding to its proud 250,000-plus alumni. The University has more than 6,600 academic and professional staff (full-time equivalent) and a $1.75 billion annual operating budget. Its major campuses are at St Lucia, Gatton and Herston, in addition to teaching and research sites around Queensland and Brisbane city. The University has six Faculties and four University-level Institutes. The Institutes, funded by government and industry grants, philanthropy and commercialisation.
activities, have built scale and focus in research areas in neuroscience, biomolecular and biomedical sciences, sustainable minerals, bioengineering and nanotechnology, as well as social science research.

UQ has an outstanding track-record in commercialisation of our innovation with major technologies employed across the globe and integral to gross product sales of $11billion+ (see http://uniquest.com.au/our-track-record).

UQ has a rapidly growing record of attracting philanthropic support for its activities and this will be a strategic focus going forward.

Organisational Environment

The Faculty of Humanities and Social Sciences (HASS) is a large, multi-disciplinary Faculty with a broad academic profile, substantial research achievements and a commitment to public engagement. The Faculty is based at the St Lucia campus in the iconic Forgan Smith building, at the heart of the University - The Great Court.

HASS has entered an era of regenerative leadership. Executive Dean Professor Heather Zwicker joined UQ in spring 2018, and brings a fresh vision of interdisciplinary collaboration, public accountability and commitment to the student experience. Many Heads of School are also new to their roles and eager to ensure that HASS continues to be a powerhouse for disciplinary and interdisciplinary research across our Schools, Institutes and Centres, as well as boasting exciting, responsive teaching in a broad range of programs.

The Faculty comprises seven Schools (Communication & Arts; Education; Historical & Philosophical Inquiry; Languages & Cultures; Music; Political Science & International Studies; Social Science), two research Institutes (Institute for Social Science Research; Institute for Advanced Studies in the Humanities), two museums (Anthropology Museum and the RD Milns Antiquities Museum), a Centre for Policy Futures, and several school-based research centres. It also plays host to the Institute for Modern Languages and the Confucius Institute.

HASS has a strong identity and long tradition of innovation and leadership, offering a broad range of programs - including one of UQ’s largest, the Bachelor of Arts.

The complementary nature of our disciplines attract a diverse cohort of international and domestic students, with 640 research higher degree students, approximately 1,600 students in postgraduate coursework degrees and close to 7,000 undergraduates.

The Faculty of Humanities and Social Sciences produces nationally and internationally regarded research across its many and varied disciplines. In addition to strong performance with external funding, UQ researchers in humanities and social sciences have won prizes, gained reputations for research excellence, performed exceptionally in the Excellence for Research in Australia (ERA) exercise and in global university rankings, among many other measures.

Our strong performance reflects the quality of world-changing work our researchers are undertaking, with their breakthrough discoveries having a positive impact on society and changing the lives of others around the globe. Visit our Research Impact website for some of these stories.
HASS proudly claims a large number of Fellows in national disciplinary bodies, including the prestigious Australian Academy of the Humanities, and the Academy of the Social Sciences in Australia.

More information about the Faculty can be accessed at [http://www.hass.uq.edu.au/](http://www.hass.uq.edu.au/)

The **School of Communication and Arts** is a large, research-intensive unit with an international reputation for outstanding research and teaching in English Literature, Art History, Communication, Media, Film and Television Studies, Journalism and Communication, Public Relations, Creative and Professional Writing, and Drama. It has over 50 academic and research staff and 11 professional staff. Our academics are widely published internationally and have extensive research backgrounds. The School is one of seven schools within the Faculty of Humanities and Social Sciences and is based on the St Lucia Campus.

The School teaches into the Bachelor of Arts, the Bachelor of Communication, the Bachelor of Journalism, and the Bachelor of International Studies, and has a suite of postgraduate coursework programs. Its postgraduate programs include Creative Writing; Writing, Editing, and Publishing; Strategic Communication; and Communication for Social Change. The School attracts a large number of Australian and international students to its research higher degree programs, which may be undertaken as PhD or MPhil.

The School has a world-class reputation in Communication and Media, which is currently ranked 32 in the QS World University rankings. Our undergraduate and postgraduate coursework programs provide a strong foundation in writing, industry engagement, practice and production skills, advanced portfolio development and a critical and strategic view of media and communication in society. Our Communication and Media courses draw on the deep expertise of a research-intensive university, coupled with up-to-date industry knowledge and trends. We aim to educate the standard bearers of professional and critical practice in Communication and Media and lead research innovation and design across the sector.

More information about the School can be accessed at [https://communication-arts.uq.edu.au/](https://communication-arts.uq.edu.au/).

**Information for Prospective Staff**

Information about life at UQ including staff benefits, relocation and UQ campuses is available at - [http://www.uq.edu.au/current-staff/working-at-uq](http://www.uq.edu.au/current-staff/working-at-uq)

The University of Queensland **Enterprise Agreement** outlines the position classification standards for Levels A to E.

**DUTY STATEMENT**

**Primary Purpose of Position**

We are seeking a colleague in Communication and Digital Media to contribute to our research and teaching programs at undergraduate, postgraduate coursework, and research higher degree levels. The appointee will collaborate with colleagues in the development of teaching and research programs that respond critically to contemporary media cultures and industries characterised by the emergence of media platforms, the ubiquity of data collection and analysis, and the accelerating use of machine learning and artificial intelligence.
Duties

Duties and responsibilities include, but are not limited to:

**Teaching and Learning**
- Coordinate and teach undergraduate and honours coursework with in the Digital Media major in the Bachelor of Communication and the Bachelor of Journalism.
- Contribute to innovative teaching and the development of courses that focus the intersections of digital media and practice.
- Consult with students as required.
- Provide support for other positions during absences.
- Supervise honours and postgraduate research students.

**Research**
- Maintain and further develop a leading research program in digital media or an adjacent field.
- Pursue opportunities for research funding, collaborate on and initiate grant applications.
- Conduct and publish or exhibit high-quality research of national and international significance.
- Where possible, work with colleagues, postgraduates, and collaborators from outside of the University of Queensland in the development of joint research projects.

**Service and Engagement**
- Foster the School’s relations with industry, government departments, and professional bodies.
- Participate in promoting a national and international exchange of ideas and debate in the discipline.
- Act as a spokesperson and advocate for the discipline in the wider community, where appropriate.
- Any other duties as reasonably directed by your supervisor.
- Adopt and promote sound cyber security practices in compliance with UQ’s Cyber Security Policy and according to cyber security procedures and standards developed by the University or Division.

**Other**

Ensure you are aware of and comply with legislation and University policy relevant to the duties undertaken, including but not exclusive to:
- the University’s Code of Conduct
- requirements of the Queensland occupational health and safety (OH&S) legislation and related OH&S responsibilities and procedures developed by the University or Institute/School
- the adoption of sustainable practices in all work activities and compliance with associated legislation and related University sustainability responsibilities and procedures
- requirements of the Education Services for Overseas Students Act 2000, the National Code 2007 and associated legislation, and related responsibilities and procedures developed by the University

**Organisational Relationships**
The position reports to the Head of School
SELECTION CRITERIA

Essential at Levels B and C

- PhD in the area of Digital Media or closely related discipline.
- Ability to initiate and to develop innovative course materials.
- Demonstrated record of excellence in undergraduate teaching.
- Evidence of ongoing research projects, including publications and funding applications.
- Experience contributing to Higher Degree by Research supervisions.
- Demonstrated ability to work harmoniously and collaboratively within a team, while maintaining an individual profile in a research area and contributing to the collegial life of the School.

Essential at Level C

In addition to the essentials for Level B and C above, the candidate must have the following:

- A developing international profile for research evidenced by an outstanding record of publication in high-ranking refereed journals and other research outlets.
- Demonstrated experience in coordinating undergraduate and/or postgraduate coursework programs including leadership of staff in implementing pedagogical innovations, managing the expectations of the student cohort, and developing appropriate marketing strategies to build the program.
- Ability to develop online course materials and to use alternative modes of teaching, digital technologies, and flexible learning options.
- An emerging track record of applications for external research funds, especially grants and fellowships, and other research project funding.

Desirable at Levels B and C

- Experience in liaising and collaborating with external agencies to develop co-operative research initiatives.
- Experience establishing effective industry relationships and to represent and promote the academic discipline at a University and wider community level, including industry, government and professional bodies.

Desirable at Level B

- Experience in teaching and supervising internationally diverse student cohorts.
- Ability to develop and critically review new research initiatives.
- Ability to develop online course materials and to use alternative modes of teaching, digital technologies, and flexible learning options.
**Desirable at Level C**

- An active and effective record of principal supervision of Higher Degree by Research students through to successful completion.
- Evidence of invited presentations.
- Evidence of successful applications for external research funds, especially grants and fellowships, and other research project funding.
- Engagement and mentoring skills towards early career academics and researchers.
- Experience of key leadership roles at a school, faculty or university level.

**Seminar**

Applicants invited for interview may be expected to present a seminar in conjunction with the selection interview process.

**Qualification Verification**

An appointment to this position is subject to the verification of the highest academic qualification from the conferring institution.

The University of Queensland values diversity and inclusion and actively encourages applications from those who bring diversity to the University. Please refer to the University’s Diversity and Inclusion webpage ([http://www.uq.edu.au/equity](http://www.uq.edu.au/equity)) for further information and points of contact if you require additional support.

Accessibility requirements and/or adjustments can be directed to ([recruitment@uq.edu.au](mailto:recruitment@uq.edu.au)).