



POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	DIGITAL VIDEO PRODUCER
Position no:	50067906 TEMP
Team:	[News]
Department:	ABC Verify
Location:	Ultimo
Reports to:	LEAD, ABC NEWS VERIFY 50068467
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 4-5]
HR Endorsement:	23/12/2024

Purpose

Deliver high-impact and engaging investigative digital-first video content. An opportunity to work with and learn from the ABC's verification and OSINT specialist team.

Key Accountabilities

- Work with Verify team members to script, produce and edit original, high-quality and fast-paced digital first video content using the latest news graphics and digital video techniques.
- Maintain a keen awareness and understanding of daily and political news, current events and trending stories with a strong focus on mis- and disinformation, political campaign material and advertising and emerging political trends and narratives.
- Work with Verify team reporters to ensure that compelling investigative storytelling is a daily feature of our content.
- Actively engage with the News video strategists on content creation and delivery to ABC and third-party platforms.
- Work with key experts and teams across News to understand digital best practice and platforms changes and trends.
- Generate stories that are relevant to a broad section of Australians and reflect the cultural, geographic and socio-economic diversity of the country.

- Actively engage with communities to find and tell stories that are relevant for them and in line with the News strategy.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Experience in creating engaging news video content and an understanding, knowledge and awareness of digital media and content management systems; experience or understanding of television News & Current Affairs production.
2. Sound editorial judgement and the ability to plan, produce and deliver fast-paced, innovative and engaging content on television, digital and third-party platforms.
3. A demonstrated interest, knowledge and awareness of news and federal political issues and events on digital and broadcast platforms.
4. Strong organisational and communication skills with an open and collegial approach to teamwork, the ability to consistently collaborate and share ideas with colleagues.
5. A strong understanding of user behaviours and trends on digital platforms and the influence they have on how news is presented and distributed.
6. Experience in shooting, editing and photography.
7. An awareness and understanding of ABC News programs and objectives.
8. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
9. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
10. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.
11. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
12. A demonstrated and ongoing interest and passion in finding and telling stories that reflect Australia's diversity.
13. A proven ability to source and maintain contacts across the broader Australian community.

