



POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	PRODUCER
Position no:	50062078
Team:	[News, Analysis, Investigations]
Department:	News Breakfast
Location:	Southbank
Reports to:	EXECUTIVE PRODUCER, ABC NEWS BREAKFAST 50028673
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 3]
HR Endorsement:	9/05/2023

Purpose

Gather, prepare, write, edit and produce material for News Breakfast and digital platforms; and contribute story and guest ideas.

Key Accountabilities

- Write and produce program elements including overlay, RVOS, teases, openers, grabs and packages.
- Produce concise, accurate and engaging copy / edits that have been tailored for a breakfast television audience. Check stories and content for factual and style errors / inconsistencies.
- Develop and maintain a sound understanding of current events and issues, monitoring a wide range of media outlets / sources to develop a strong understanding of current events, issues and popular culture.
- Contribute to the editorial discussion by suggesting discussion points and guest ideas as well as ideas for how to freshen and update developing stories.
- Assist with other duties associated with News Breakfast including social media activity, screen producing, planning producing and online video processing.
- Generate stories that are relevant to a broad section of Australians and reflect the cultural, geographic and socio-economic diversity of the country.

- Actively engage with communities in Australia’s outer suburbs to find and tell stories that are relevant for them and in line with the News strategy, “More Relevant to More Australians”.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Relevant tertiary qualifications or developing towards equivalent skills, knowledge and experience.
2. Proficient ability to work accurately and to deadlines in a pressured environment.
3. The capacity to identify opportunities to improve and develop content, as well as generating new content.
4. Demonstrated ability or gaining experience to produce editorial content which will comply with Editorial Policies and Style Guides.
5. Understanding of the technical and logistics challenges of television News production.
6. Accomplished communication skills and commitment to working in a multi skilled team environment.
7. Proficient editorial experience in a TV and digital news environment, with proficient desktop editing skills.
8. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
9. A demonstrated and ongoing interest and passion in finding and telling stories that reflect Australia’s diversity.
10. A proven ability to source and maintain contacts across the broader Australian community.
11. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
12. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
13. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.

Special Requirements

14. Willing to work rotating shifts across a seven day roster.
15. Willing to work rotating inputs to ABC News programming.

