



## POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	EDITORIAL DEVELOPER (FRONT END)
Position no:	50050631
Team:	[News, Analysis, Investigations]
Department:	DSI Team
Location:	Southbank
Reports to:	SUPERVISING PRODUCER 50050417
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[Non-Rostered]
Band/level:	[Band 7]
HR Endorsement:	16/11/2021

### Purpose

Develop innovative formats for telling news stories on digital platforms such as news apps, data visualisations and other interactive and rich media digital stories associated with news events.

### Key Accountabilities

- Work closely with reporters, designers, data journalists and other editorial staff to visualise, develop, test and implement engaging digital stories and interactive content around ABC's in-depth journalism and news events.
- Develop from concept to realisation a wide range of very complex interactive applications and interactive digital presentations, including visualisations of very complex data.
- Develop rich interactive components and applications that enhance audience understanding and engagement, including charts, maps, infographics and data visualisations
- Using a large amount of structured data sourced from both internal content management systems and external APIs. Integrate, test and debug front-end functionality with applications and databases.
- Actively participate in various forums, such as editorial meetings, to contribute to the development of ideas and leads that result in the creation of engaging news stories on digital platforms.

- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Maintain a high level of awareness of best practice in the industry for areas such as data visualisation, interactive storytelling, emerging standards, accessibility across multiple platforms and SEO.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.
- Develop and maintain key documentation for solution designs.
- Work effectively and collaboratively in a team, suggesting ideas and assisting to develop the output needs of others.
- Generate stories that are relevant to a broad section of Australians and reflect the cultural, geographic and socio-economic diversity of the country.
- Actively engage with communities in Australia's outer suburbs to find and tell stories that are relevant for them and in line with the News strategy, "More Relevant to More Australians".

## Key Capabilities/Qualifications/Experience

1. Outstanding HTML, CSS, and JavaScript skills with demonstrated experience implementing modular, progressively enhanced front ends that work across multiple platforms and browsers whilst adhering to web standards, accessibility and SEO principles.
2. Demonstrated experience in at least one server-side programming language, with an understanding of application and database design.
3. Experience using JavaScript libraries and frameworks, particularly React and D3. Demonstrable experience in the techniques of asynchronous JavaScript using JSON.
4. Proven substantial experience in researching and creating original stories and using relevant platforms to tell stories in new and innovative ways. Sound news judgment and passion for digital storytelling.
5. Outstanding analytical and problem-solving skills, ideally with knowledge of statistical methods and analysis. Experience using R or other statistical analysis packages highly regarded.
6. Ability to work in a collegiate manner with a variety of teams to produce innovative formats.
7. Ability to make recommendations on relevant research, distribution and accessibility of content on digital platforms.
8. Proven organisational skills to successfully undertake multiple and very complex projects simultaneously under stringent timeframes.
9. Demonstrated knowledge and understanding of digital news media, content distribution and engagement; proven ability to create and distribute engaging and relevant online content.
10. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
11. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
12. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.

13. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
14. A demonstrated and ongoing interest and passion in finding and telling stories that reflect Australia's diversity.
15. A proven ability to source and maintain contacts across the broader Australian community.



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