



POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	DIGITAL PRODUCER
Position no:	30007361 BACKFILL
Team:	[News]
Department:	Qld Digital Editor
Location:	Brisbane
Reports to:	DIGITAL EDITOR 50052110
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 5]
HR Endorsement:	7/04/2025

Purpose

Source, report, produce and present distinctive and original news stories for a local and national audience across broadcast and digital platforms to a consistently high standard.

Key Accountabilities

- Working under general direction of the Digital Editor and QLD News team to gather, prepare, write and present stories that meet the requirements of local and national programs and outlets.
- Produce and sub digital content (text, photos, audio, and video) for News websites using CoreMedia and other production systems.
- Write and check stories for factual and style errors / inconsistencies and ensure content is accurate, timely and innovative. Demonstrate an advanced journalistic craft.
- Present News Bulletins as required and cover live breaking News across platforms.
- Keep current with production software, reporting tools and advances in production techniques.
- Work closely and effectively with Producers, Editors and colleagues in the newsroom and around the network. Undertake various editorial duties as required by your manager.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.

- Generate stories that are relevant to a broad section of Australians and reflect the cultural, geographic and socio-economic diversity of the country.
- Actively engage with communities to find and tell stories that are relevant for them and in line with the News strategy.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Accomplished experience as a live Presenter, cross-platform News Reporter, covering breaking News, media production and generating original stories in a daily News environment.
2. Advanced skills with relevant software, production systems and reporting tools.
3. Strong understanding of and commitment to the needs of the audience and a wide knowledge of national, international and QLD issues and events.
4. Strong and interpersonal skills and the ability to supervise and work as part of a team.
5. Accomplished time management skills and the ability to work accurately and autonomously to tight deadlines are essential.
6. Accomplished understanding of social media as a newsgathering and storytelling tool.
7. Advanced understanding of cross platform content production and emerging technologies. Experienced and proficient in the use of multimedia editing and production systems.
8. Understanding of content strategy and audience demands across platforms.
9. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
10. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
11. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.
12. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
13. A demonstrated and ongoing interest and passion in finding and telling stories that reflect Australia's diversity.
14. A proven ability to source and maintain contacts across the broader Australian community.

