



POSITION DESCRIPTION

Position Title	UX DESIGNER	Position No.	50041842
Team	[Product & Content Technology]	Classification	[Content Maker]
Department	Product Design	Schedule Roster Cycle	[Schedule A] [Non-Rostered]
Location	Ultimo	Band / Level	[Band 7]
Reports to	DIGITAL DESIGN MANAGER 50050105	HR Endorsement	4/05/2018
Purpose			

Participate in the translation of audience insights from multiple sources into design opportunities and solution concepts. Starting with initial ideas and later expanding and specifying detailed interaction models, user interfaces and overall user experience. Helps articulate business requirements into tangible design briefings and supports senior staff in mentoring junior designers where appropriate. Supports senior designers in facilitating and collaborating with stakeholders and product/project teams on research, ideation and the development of compelling user experience for the ABC, their staff, and their audience.

Key Accountabilities

- Supports and facilitates ideation and has excellent problem-solving abilities
- A strong aesthetic, critical systems thinking, pattern recognition and attention to detail
- Able to interact with senior stakeholders, project teams, testing teams and audience members.
- Ability to present research findings, conceptual ideas, testing outcomes and design rationale both visually and verbally
- Self-motivated to drive own activity in the design process while supporting and integrating with wider design activity on the project and consultation with aligned projects
- Creating UI & UX frameworks and designs, including the development of multi-channel experiences across digital channels
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Experience in designing complex enterprise software solutions and customer/audience experience
2. Graduate degree in Design Media, preferred or equivalent
3. Applied understanding of HCD within digital design
4. Exceptional design talent and a portfolio that evidences flexible design capability that demonstrates sensitivity to diverse subject matters, content and media
5. Ability to create narratives and presentations explaining the “why” behind the work, and what it means for users and stakeholders
6. Ability to present to teams, the studio and stakeholders in a mature, assured, engaging and inspirational manner
7. Excellent information design abilities, fastidious and efficient production and optimization habits, and demonstrable problem solving skills
8. Demonstrated skills in design tools like Invision, Sketch, Git, Photoshop, and Illustrator among others





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9. An understanding for designing for a range of platforms and technologies, and the ability to use prototyping tools to convey design intent
10. Self-motivation, excellent communication, an open mind, the ability to thrive in multidisciplinary teams, and the skills to balance great design with short deadlines and the highest-standards output
11. Excellent communication skills, an open mind, the ability to thrive in multidisciplinary teams, and the skills to balance great design with short deadlines and the highest-standards output
12. Awareness and practical understanding of current technologies, their application and relevance to digital media and consumer consumption
13. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
14. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
15. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
16. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.