



POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	CONTENT PRODUCER BREAKFAST, ABC CLASSIC
Position no:	30005338
Team:	[Content]
Department:	Classic & Jazz Programs
Location:	Southbank
Reports to:	EXECUTIVE PRODUCER, PROGRAMS 50051585
Classification:	Content Maker
Schedule:	[Schedule A]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 5]
HR Endorsement:	25/09/2024

Purpose

To produce Classic Breakfast on ABC Classic, enhancing the daily content offer and increasing the audience. To produce other specialist classical on-air and on demand content in the program production team and work on major broadcast events.

Key Accountabilities

- Produce Classic Breakfast including providing in-studio production support on a regular basis, coordinating and editing interviews, promos and live music and working with the presenter on regular program segments and daily and weekly content for features and campaigns.
- Work with the EP Programs and Content Manager to ensure Classic Breakfast meets the program brief.
- Support the production of other voice tracked programs to program briefs as required, and contribute to and produce other content across ABC Classic as required.
- Maintain knowledge of current Australian and international classical music activities and developments to enhance programs and build audiences.
- Produce interviews and other packages for on-air and online platforms.
- Work as part of a team co-ordinating content across all platforms including on air, online, social media, ABC listen and ABC iview.

- Plan and produce live broadcasts and special events as required.
- Program music as required.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Proven experience in radio with accomplished editorial skills and judgement.
2. Demonstrated knowledge of classical music, including knowledge of Australian classical music performance and the ability to build contacts, to produce creative and engaging radio for a classical music audience.
3. A good understanding of the audience and the strategic direction of ABC Classic.
4. Ability to produce online content that engages and builds the target audience.
5. High-level interpersonal and motivational skills and ability to work under pressure and to tight deadlines. Proven team player with demonstrated communication skills and the ability to provide feedback to presenters.
6. Sound working knowledge and experience in operating digital broadcast systems and production equipment.
7. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
8. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
9. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
10. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.



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