



## POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	VIDEO PRODUCER, LATE NEWS
Position no:	30000554
Team:	[News, Analysis, Investigations]
Department:	WA Deputy News Editor
Location:	Perth
Reports to:	WESTERN AUSTRALIA NEWS EDITOR 30006466
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 5]
HR Endorsement:	2/05/2023

### Purpose

Produce high quality news video content for ABC TV, ABC News Channel and digital platforms, including digital distribution for all ABC News video.

### Key Accountabilities

- Under general direction, produce news content in line with ABC editorial policies; generate, suggest and develop ideas for dynamic audience-focussed news coverage for broadcast and digital formats and platforms.
- On a daily basis, build rundowns with high quality and timely continuous news video; be quick to move to rolling news programming when breaking news happens late at night.
- On a daily basis, actively engage with the News Channel's Video Desk on content creation and also distribution of News Video for ABC and third-party platforms.
- Produce high-quality and engaging news video content for TV bulletins and digital platforms using the latest news graphics and digital video techniques.
- Establish and maintain pro-active relationships with key teams across News - local, network, and international.
- Maintain excellent awareness and understanding of daily news, current events, and trending stories

- Generate stories that are relevant to a broad section of Australians and reflect the cultural, geographic and socio-economic diversity of the country.
- Actively engage with communities in Australia’s outer suburbs to find and tell stories that are relevant for them and in line with the News strategy, “More Relevant to More Australians”.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

## Key Capabilities/Qualifications/Experience

1. Relevant tertiary qualifications, and/or demonstrated equivalent significant skills, knowledge and experience.
2. Demonstrated accomplished experience in creating engaging news video content and an accomplished understanding, knowledge and awareness of digital media and content management systems; experience or understanding of television news / current affairs production.
3. Accomplished editorial judgement and the ability to plan, produce and deliver innovative and engaging content on television and digital platforms
4. Excellent organisational and communication skills; an open and collegial approach to teamwork, the ability to collaborate, guide and share ideas and learning with colleagues
5. A demonstrated interest, knowledge and awareness of news and active engagement with daily news, issues and events on digital and broadcast platforms; an active user of Video on Demand platforms.
6. Excellent understanding of user behaviours and trends on digital and Video on Demand platforms, including third-party voice-recognition and home devices, and the influence they have on how news is presented and distributed.
7. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
8. A demonstrated and ongoing interest and passion in finding and telling stories that reflect Australia’s diversity.
9. A proven ability to source and maintain contacts across the broader Australian community.
10. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
11. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
12. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.

