



# POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	DIGITAL REPORTER
Position no:	50062411
Team:	[Regional & Local]
Department:	Local Radio Brisbane
Location:	Brisbane
Reports to:	CONTENT DIRECTOR 30002584
Classification:	Content Maker
Schedule:	[Schedule A]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 5]
HR Endorsement:	11/05/2023

## Purpose

Contribute to the delivery of Regional & Local's digital strategy and create and distribute original local digital content that aligns with ABC strategy and supports the achievement of Regional & Local's objectives.

## Key Accountabilities

- Under general direction of the Content Director, research and prepare original local content to reach audiences on digital and broadcast platforms ensuring compliance with the ABC style guide.
- Regularly break original local stories for digital and broadcast platforms including audio and video.
- Identify suitable leads from talkback calls, SMS and Social Media messages to develop original, high-quality digital and audio stories.
- Select, write, and publish digital and audio versions of broadcast stories, ensuring compliance with the digital style guide.
- Develop strong contacts with community groups in areas underserved by ABC content using community meetings, councils, social media and online forums to source story ideas and talent and extend distribution.

- Contribute to planning and commissioning processes and in team meetings.
- Support Social Media and broadcast teams as required.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

## Key Capabilities/Qualifications/Experience

1. Relevant tertiary qualifications or demonstrated equivalent digital journalism skills, knowledge, and experience.
2. Accomplished editorial skills with a demonstrated ability to source and analyse information, exercise sound editorial judgement, meet tight deadlines, and consistently break original local stories.
3. Strong understanding of cross platform content production, including experience and accomplished ability in the use of multimedia editing and production systems.
4. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
5. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
6. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
7. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.



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