



POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	MULTIPLATFORM PHOTO JOURNALIST/VIDEOGRAPHER
Position no:	50062281
Team:	[News, Analysis, Investigations]
Department:	News WA
Location:	Perth
Reports to:	WA NEWS EDITOR 30006466
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 4-5]
HR Endorsement:	25/08/2021

Purpose

Deliver visually enhanced multiplatform story coverage operating as a high standard photojournalist and videographer delivering stills and video for social, digital and television, while also filing to radio news and programs as required.

Key Accountabilities

- Capture and deliver compelling stills photographs for ABC News on digital, social and on-demand using DSLR and other suitable cameras and equipment.
- Capture and deliver effective video using DSLR and video cameras for use in social, digital, and broadcast.
- Capture and deliver specialist video for use in specially commissioned high level digital projects and social videos.
- Respond effectively to breaking news, following both direction from editorial supervisors and exercising initiative to provide effective multiplatform coverage of unfolding events and developing stories.
- Effectively generate original story ideas, angles and elements through competent research and planning for multiplatform stories and coverage.

- Write accurate, concise, and clear scripts for broadcast and compelling and engaging stories for online.
- Work collaboratively with the team, sharing experience and knowledge. Communicate effectively and take direction. Manage time effectively.
- Identify editorial risks and respond appropriately. Follow newsroom and corporate policy. Deal quickly with complaints and audience contacts. Adhere to ABC corporate values. Identify WHS risks and respond appropriately.
- Generate stories that are relevant to a broad section of Australians and reflect the cultural, geographic, and socio-economic diversity of the country.
- Actively engage with communities in Australia's outer suburbs to find and tell stories that are relevant for them and in line with the News strategy, "More Relevant to More Australians".
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Demonstrated experience in using DSLR and other camera types to capture compelling stills for news and feature stories on social and digital platforms.
2. Demonstrated experience in using DSLR and other cameras to capture video for use on social, digital and television news.
3. Experience and capability in delivering innovative and complex story forms to tell visual stories on digital platforms using stills and video.
4. Experience generating or covering stories and story angles for coverage on multiple platforms including the capability to report live on television and radio.
5. Understanding of platform-specific audience needs, with capability to shape storytelling style and treatment to meet the needs and preferences of target audiences.
6. Knowledge and skill in using hardware, software and tools used in multiplatform reporting both in the newsroom and in the field.
7. Ability to work effectively with colleagues. Ability to communicate well in a newsroom environment. Good time management skills.
8. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
9. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
10. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.
11. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
12. A demonstrated and ongoing interest and passion in finding and telling stories that reflect Australia's diversity.

13. A proven ability to source and maintain contacts across the broader Australian community.



www.abc.net.au/careers