POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	PROGRAM MAKER
Position no:	50009258
Team:	[News]
Department:	Regional, Rural & Metro News
Location:	Collinswood
Reports to:	REGIONAL EDITOR SA 50062580
Classification:	Content Maker
Schedule:	[Schedule A]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 4]
HR Endorsement:	26/10/2026

Purpose

Create News content across all platforms that aligns with ABC strategy and supports the achievement of News objectives.

Key Accountabilities

- Under routine direction of the Regional Editor and in collaboration with colleagues, create content for multiple platforms to engage local and national audiences.
- Contribute to the implementation of the Local Emergency Coverage plan and communicate with relevant stakeholders as required.
- In consultation with colleagues, identify and develop local content that can be shared with other content teams and across the ABC on multiple platforms.
- Generate stories that are relevant to a broad section of Australians and reflect the cultural, geographic and socio-economic diversity of the country.
- Actively engage with communities to find and tell stories that are relevant for them and in line with the News strategy.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cross promotes other ABC content to increase audience engagement.

- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Relevant tertiary qualifications or demonstrated equivalent skills, knowledge, and experience.
2. Proficient editorial skills including the ability to source and analyse information and exercise reliable judgement.
3. Accomplished editorial skills including the ability to source and analyse information and exercise sound judgement.
4. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
5. A demonstrated and ongoing interest and passion in finding and telling stories that reflect Australia's diversity.
6. A proven ability to source and maintain contacts across the broader Australian community.
7. **ABC Values:** Demonstrated personal commitment to fostering an inclusive and respectful environment, grounded in integrity and aligned with the ABC Values of aiming high, thinking differently, taking ownership, and delivering together.
8. **ABC Policies:** Understanding of the relevance and scope of ABC Policies and the ABC Values and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Values.
9. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.

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