



POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	SERIES PRODUCER
Position no:	50063319
Team:	[Content]
Department:	Art, Music & Events
Location:	Ultimo
Reports to:	EXECUTIVE PRODUCER, ARTS 30002886
Classification:	Content Maker
Schedule:	[Schedule A]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 7]
HR Endorsement:	25/11/2024

Purpose

Plan and produce original episodes for assigned Art, Music & Events program that align with ABC strategy and support the achievement of Arts, Music & Events objectives.

Key Accountabilities

- Under broad direction of the Executive Producer, Arts, and in collaboration with the Supervising Producer and colleagues, plan, produce and direct episodes for the assigned program that resonate with local and national audience.
- Contribute substantially to the quality and direction of the program by producing major/complex television productions and resolving very complex editorial issues independently or in consultation with the Executive Producer.
- Identify and develop original story ideas as well as new content ideas to achieve strong reach and engagement with audiences.
- Keep up to date with the latest developments in various digital platforms and explore new ways of producing and presenting content to build the program's profile and to grow and expand the breadth of the audience.
- Provide feedback, guidance and development to colleagues in directing and visualising very complex information in an engaging and entertaining style with strong audience appeal.

- Implement efficient storytelling processes from inception to completion, ensuring optimal use of resources.
- Clear communication of expectations to the team, fostering a collaborative approach and a supportive work environment.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Relevant tertiary qualifications or demonstrated equivalent skills, knowledge and experience.
2. Highly advanced editorial skills including the ability to source and analyse complex information and exercise reliable judgement.
3. Demonstrated substantial experience researching, interviewing, writing and structuring television programs as well as editing engaging audio, video and images, and devising, and editing high-quality content.
4. Demonstrated ability to identify original content ideas and produce very complex material to engage and inform audiences.
5. Highly developed organisational and problem-solving skills with proven ability to effectively work under pressure to meet tight deadlines, and proactively identify issues and take appropriate action.
6. Highly developed communication and interpersonal skills with the proven ability to build and maintain strategic relationships with relevant stakeholders that foster an open/creative approach to work; and share ideas, skills and knowledge across the team while demonstrating inclusive practice and process.
7. Highly advanced leadership skills with proven experience in mentoring and guiding employees, including skills in conflict resolution.
8. Efficient use of technology and application, including accuracy of input and interpretation of information on computer applications and ABC systems.
9. Demonstrates and values transparency and accountability throughout the production process.
10. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
11. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
12. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
13. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.

