



POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	SUPERVISING PRODUCER
Position no:	50067445
Team:	[News]
Department:	News Breakfast
Location:	Southbank
Reports to:	EXECUTIVE PRODUCER, ABC BREAKFAST 50028673
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 6-7]
HR Endorsement:	6/09/2023

Purpose

Support the Executive Producer and help lead the News Breakfast team, displaying outstanding editorial judgement, excellent writing skills and the ability to perform under pressure in a 24-hour roster cycle.

Key Accountabilities

- Lead, manage and develop content-makers to achieve high standards of journalistic and production craft under limited to broad direction.
- Help drive a digital-first approach to content that can also run for a wide audience on linear television. Help drive the program's digital output to reach a wider audience.
- Oversee the editorial processes to ensure News Breakfast's video and digital output meets ABC Editorial Policy and community expectations.
- Suggest ideas, angles, talent, and follow-up stories and encourage discussion and debate among the team.
- Ensure the team produces concise, accurate and engaging copy, reflecting the tone of the program.
- Apply live production skills to manage key broadcast, digital and mobile output. Demonstrate creative use of user-generated content to tell stories in innovative ways.

- Practical use of editing and writing software to prepare content for on air and digital platforms.
- Formulate editorial approaches to help broaden and diversify content and identify ways to extend community reach.
- Develop collaborative working relationships with other ABC teams to deliver strong local content and achieve shared strategic goals.
- Collaborate to implement content strategies and initiatives in line with ABC's strategic direction.
- Develop and maintain high-level understanding of News production systems, leading efforts to explore new ways of producing and presenting News content and contributing to a culture of excellence.
- Generate stories that are relevant to a broad section of Australians and reflect the cultural, geographic, and socio-economic diversity of the country.
- Actively engage with communities in Australia's outer suburbs to find and tell stories that are relevant for them and in line with the News strategy, "More Relevant to More Australians".
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Demonstrated editorial leadership and judgement with the ability to lead a high-performing team, and guide others in a fast-paced newsroom environment with continuous deadlines.
2. Highly advanced knowledge of news production in a multi-platform environment, including producing and commissioning video content for digital, mobile and broadcast platforms.
3. Demonstrated ability to identify workflow improvements and the ability to manage change.
4. Experience and understanding in using audience data to drive editorial decision-making processes across multiple platforms.
5. Significant video production skills, with a working knowledge of a live television environment.
6. Demonstrated creativity to present news in a way that is accessible for a wide audience in a linear television environment.
7. Delivery of vertical video content in a way that targets younger audiences and grows the program's brand across platforms.
8. Highly advanced communication, interpersonal, organisational, and problem-solving skills to operate effectively in a high-pressure newsroom environment.
9. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
10. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
11. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.
12. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.

13. A demonstrated and ongoing interest and passion in finding and telling stories that reflect Australia's diversity.
14. A proven ability to source and maintain contacts across the broader Australian community.



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