



POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	PROGRAM MAKER
Position no:	50035459
Team:	[News]
Department:	Regional Mildura
Location:	Mildura
Reports to:	EDITOR, ABC WIMMERA & MILDURA SWAN HILL 50046529
Classification:	Content Maker
Schedule:	[Schedule A]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 4-5]
HR Endorsement:	21/09/2023

Purpose

Create content to meet changing coverage across all platforms that aligns with ABC strategy and supports the achievement of News's objectives.

Key Accountabilities

- Under general direction of the Editor, and in collaboration with colleagues, create content for multiple platforms to engage local and national audiences.
- Produce news bulletins, Q&A's, interviews and packages, as required, across all platforms, including breaking stories.
- Contribute to planning and commissioning processes to develop and distribute new content ideas to achieve strong reach and engagement with audiences.
- Contribute to the implementation of the Local Emergency Coverage plan and communicate with relevant stakeholders as required.
- In collaboration with colleagues, identify and develop content that can be shared with other content teams in News and across the ABC on multiple platforms.
- Generate stories that are relevant to a broad section of Australians and reflect the cultural, geographic and socio-economic diversity of the country.

- Actively engage with communities to find and tell stories that are relevant for them and in line with the News strategy.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Relevant tertiary qualifications or demonstrated equivalent skills, knowledge and experience.
2. Accomplished and demonstrated creative approach to content construction and delivery, and experience in live presentation and broadcast.
3. Accomplished editorial skills including the ability to source and analyse information and exercise sound judgement.
4. A demonstrated and ongoing interest and passion in finding and telling stories that reflect Australia's diversity.
5. A proven ability to source and maintain contacts across the broader Australian community.
6. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
7. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
8. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
9. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.

Special Requirements

- Possession of a current and valid Driver's Licence is essential.
- Willingness and ability to travel to regional and remote locations.



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