POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	CONTENT MAKER - PRODUCER
Position no:	50055562 TEMP
Team:	[News]
Department:	Regional, Rural & Metro News
Location:	Collinswood
Reports to:	REGIONAL EDITOR SA 50062580
Classification:	Content Maker
Schedule:	[Schedule A]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 4-5]
HR Endorsement:	26/10/2026

Purpose

Produce programs for ABC Radio Regional which involves the creation of content across multiple platforms that aligns with ABC strategy and supports the achievement of News objectives.

Key Accountabilities

- Under general direction of the Regional Editor and in collaboration with colleagues, create content for multiple platforms to engage local and national audiences.
- Prepare distinctive and complelling conent that engages local audiences.
- Provide in-studio production support and manage talk-back callers and guests.
- Contribute to the implementation of the Local Emergency Coverage plan and communicate with relevant stakeholders as required.
- Create local content that can be shared with other content teams across the ABC.
- Cross promote other ABC content to increase audience engagement.
- Generate stories that are relevant to a broad section of Australians and reflect the cultural, geographic and socio-economic diversity of the country.
- Actively engage with communities to find and tell stories that are relevant for them and in line with the News strategy.

- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Relevant tertiary qualifications or demonstrated equivalent skills, knowledge and experience.
2. Strong program making skills with a proven ability to develop and make original and engaging audio and cross-platform content for target audience.
3. Sound editorial skills including the ability to source and analyse information and exercise sound judgement.
4. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
5. A proven ability to source and maintain contacts across the broader Australian community.
6. A demonstrated and ongoing interest and passion in finding and telling stories that reflect Australia's diversity.
7. ABC Values: Demonstrated personal commitment to fostering an inclusive and respectful environment, grounded in integrity and aligned with the ABC Values of aiming high, thinking differently, taking ownership, and delivering together.
8. ABC Policies: Understanding of the relevance and scope of ABC Policies and the ABC Values and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Values.
9. Diversity and Inclusion: Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.

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