



## POSITION DESCRIPTION

<b>Position Title</b>	SENIOR PLATFORM MANAGER	<b>Position No.</b>	50059548
<b>Team</b>	Product & Content Technology	<b>Classification</b>	Technologist
<b>Department</b>	Digital Product	<b>Schedule Roster Cycle</b>	Schedule A Non-Rostered
<b>Location</b>	Ultimo, Sydney	<b>Band / Level</b>	Band 9
<b>Reports to</b>	SENIOR ENGINEERING MANAGER 50030479	<b>HR Endorsement</b>	24/08/2020

### Purpose

Manage and own the vision, direction and reliable operation of the central Content Management platform (wCMS) that provides the main source of content creation and publishing across the ABC's digital properties. Manage all stages of the platform's product lifecycle and contribute to the wider strategy for digital content publishing.

### Key Accountabilities

- Define the purpose, vision and strategy of the wCMS platform and the platform team.
- Foster strong stakeholder relationships, both within Digital Product and broadly across the ABC, ensuring a deep understanding of user needs and a collaborative approach to platform development.
- Provide leadership and influence across organisational boundaries in the content publishing and content management space and establish external stakeholder relationships with key vendors.
- Drive the platform roadmap and ensure the platform plays a key enabler role in the success of the ABC's digital products.
- Own and prioritise the platform backlog. Plan, manage and communicate the platform releases. Ensure the platform development strikes a good balance amongst delivery agility, audience enablement, technical maturity and sustainability.
- Work closely with the Group Architecture and Engineering teams to continuously strengthen the architectural foundation of the platform and drive architectural improvements and best practices for the platform.
- Deeply understand the technical specifications, capabilities, operations and benefits of the platform, and be able to communicate them to the wider digital product teams and stakeholders.
- Measure and communicate platform metrics and KPIs. Provide insights on opportunities for improvements and new initiatives.
- Drive the day-to-day operation of the platform team. Facilitate team agile rituals. Model and foster strong cross-team collaboration.
- Plan and manage project scope, timeline, issues, risks and dependencies to drive project delivery.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work.

### Key Capabilities/Qualifications/Experience

1. Relevant tertiary qualifications or demonstrated significant equivalent skills, knowledge and experience.
2. Extensive experience in a large scale digital eco-system with complex product and platform relationships and dependencies.
3. Extensive experience in software architecture or solution design for modern digital platforms on a cloud environment.
4. Experience in managing a platform or product lifecycle, with a balanced approach for delivery and technical debt management.
5. Excellent communication and relationship management skills with the proven ability to establish strategic working relationships, to negotiate, influence and deal effectively with external stakeholders and a diverse group of stakeholders at all levels.
6. Advanced attention to detail and organisational skills with proven ability to prioritise multiple initiatives and manage competing priorities.
7. Leadership skills with proven ability to influence, manage, mentor and support staff.





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8. Outstanding problem-solving skills with the ability to interpret risks and provide high level strategic advice to relevant stakeholders across the ABC.
9. Experience in content publishing at scale is essential, with any exposure to digital publishing in a media context highly desirable.
10. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
11. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
12. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.