



POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	REPORTER, FEATURES
Position no:	50009245 -backfill
Team:	[Regional & Local]
Department:	Rural & Regional Network
Location:	Mackay
Reports to:	CHIEF OF STAFF 50046511
Classification:	Content Maker
Schedule:	[Schedule A]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 3-4]
HR Endorsement:	14/04/2022

Purpose

Create features content across all platforms that aligns with ABC strategy and supports the achievement of Regional & Local's objectives.

Key Accountabilities

- Under routine direction of the Chief of Staff, and in collaboration with colleagues, create content for multiple platforms to engage local and national audiences.
- Facilitate and moderate audience driven content initiatives, including social newsgathering to enhance and create original reports via User Generated Content.
- Identify and develop, in collaboration with colleagues, local content that can be shared with other content teams in Regional & Local and across the ABC on multiple platforms.
- Assist in the development of digital skills of content teams through guidance and support.
- Contribute to the implementation of the Local Emergency Coverage plan and communicate with relevant stakeholders as required.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct

while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Tertiary qualifications in journalism or demonstrated equivalent skills, knowledge and experience.
2. Proficient editorial skills with demonstrated experience in creating unique stories that resonate with audiences and moderating user generated content.
3. Proficient photography and video skills and post-production experience.
4. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
5. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
6. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
7. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.

Special Requirements

- Possession of a current and valid Driver's Licence.
- Willingness and flexibility to travel to remote locations.



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