



POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	NEWSGATHERING PRODUCER
Position no:	30002654
Team:	[News, Analysis, Investigations]
Department:	NT Deputy News Editor
Location:	Darwin
Reports to:	NT NEWS EDITOR 30006468
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 5]
HR Endorsement:	29/03/2022

Purpose

Strategically drive the daily commissioning and management of impactful and distinctive content for all platforms and set the daily agenda for the news team.

Key Accountabilities

- Work with the Deputy State Editor and Newsroom Leadership team to commission reporters and field operators to provide coverage of distinctive content for all state and network programs and platforms.
- Anticipate state and national coverage needs across all platforms through close engagement with National and State / Territory teams, informed by editorial priorities, real-time analytics, and coverage planning
- With the oversight of the Deputy and Digital Editors, execute forward planning for next day in conjunction with Regional & Local, and Network including the commissioning of next day digital and mobile content.
- Ensure there is high-quality, rolling, real-time digital and mobile coverage.
- Develop and maintain a high-level understanding of News production systems, leading efforts to explore new ways of producing and presenting News content and contribute to a creative and innovative culture of excellence.

- Sub edit and curate the 7PM News content for output and delivery to audiences as required.
- Present scripts and material, utilising a range of storytelling techniques including live presentation as required. Deliver multiplatform coverage plans for big or significant stories.
- Write scripts that effectively communicate concepts and issues across broadcast, digital, social, and audio channels.
- Recognise and respond to breaking News and major events, effectively initiating, coordinating, and leading the execution of coverage across multiple platforms for both state and national audiences.
- Ensure editorial integrity of daily content is maintained by effective handover between AM and PM Newsgathering Producers.
- Formulate coverage approaches to meet platform and newsroom targets, including timely delivery of state prospects.
- Actively build and maintain effective relationships with National teams, acting as a key contact for coordination and planning of planned and breaking News coverage.
- Provide constructive feedback to content makers about stories, story assignments and coverage.
- Generate stories that are relevant to a broad section of Australians and reflect the cultural, geographic and socio-economic diversity of the country.
- Actively engage with communities in Australia's outer suburbs to find and tell stories that are relevant for them and in line with the News strategy, "More Relevant to More Australians".
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Advanced knowledge of News production in a multi-platform environment, including commissioning distinctive and compelling content for digital, mobile, and broadcast platforms, particularly breaking News.
2. Effective teamwork, communication, interpersonal and time management skills to operate effectively in a busy newsroom environment. Ability to successfully lead high-performing teams and guide others in a fast-paced newsroom with continuous deadlines.
3. Ability to both commission content for digital, mobile and/or social platforms first in a multi-platform environment, and reshape existing broadcast journalism into content that will appeal to digital and mobile audiences, and vice versa
4. Accomplished editorial skills and judgement to strategically identify and drive impactful and distinctive daily and real-time content for all platforms, as well as breaking News / major events.
5. A comprehensive understanding of ABC News programming priorities and objectives together with a strong understanding of audience needs and interests.
6. Highly advanced News coverage production skills. Able to creatively assign and manage resources to ensure cross-platform coverage in a daily News environment.
7. Demonstrated knowledge of the workings of government, society, and business, particularly in the Northern Territory.
8. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.

9. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
10. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.
11. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
12. A demonstrated and ongoing interest and passion in finding and telling stories that reflect Australia's diversity.
13. A proven ability to source and maintain contacts across the broader Australian community.



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