



POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	DIGITAL JOURNALIST
Position no:	50012837
Team:	[News]
Department:	Day Editor 3
Location:	Brisbane
Reports to:	DAY EDITOR, NEWS DIGITAL 50059758
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 4-5]
HR Endorsement:	20/11/2024

Purpose

Research, write, edit and produce content for the News website, app and related digital platforms.

Key Accountabilities

- Under general direction, create and edit high-quality content for ABC News Digital and related services.
- Contribute ideas to improve the ways the ABC presents News on digital platforms.
- Develop and maintain a strong awareness of emerging trends in digital and help to shape strategies for new products and services.
- Communicate effectively with senior editorial staff and act as desk/shift lead as required, including acting as the final line of checking for content prior to publication and triaging issues when they arise.
- Take responsibility for content selection and treatment, by managing audience-facing products like the ABC News front pages.
- Liaise with relevant ABC output and content areas to ensure effective cross media production.
- Actively engage with communities to find and tell stories that are relevant for them and in line with the News strategy.

- Generate stories that are relevant to a broad section of Australians and reflect the cultural, geographic and socio-economic diversity of the country.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Relevant tertiary qualification, and/or demonstrated equivalent skills, knowledge and experience.
2. Practical experience in journalism, with experience with online News publishing systems.
3. Accomplished ability to produce accurate and concise copy, and ability to produce engaging, digital-first content.
4. Strong understanding of the way News stories is presented online, including on social media platforms.
5. A demonstrated and accomplished awareness of new media technologies and platforms.
6. The ability to work as part of a team and meet regular production deadlines.
7. Sound track record in digital journalism with demonstrated online skills and knowledge of and enthusiasm for online as a medium.
8. Willing to work rotating shifts across a seven-day roster and to adapt to changing work practices as required.
9. Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.
10. A demonstrated and ongoing interest and passion in finding and telling stories that reflect Australia's diversity.
11. A proven ability to source and maintain contacts across the broader Australian community.
12. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
13. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
14. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
15. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.

