



POSITION DESCRIPTION

Position Title	Regional Trainee	Position No.	s50052338
Team	Regional & Local	Classification	Content Maker
Department	Regional & Rural Network	Schedule Roster Cycle	B, 2 weeks
Location	Regional Locations in VIC/TAS	Band / Level	2
Reports to	Chief of Staff	HR Endorsement	August 2018

Purpose

To develop news reporting skills including creating broadcast, digital, social media and mobile content to attract and build audience in line with Regional & Local's goals and strategies.

Key Accountabilities

- Working under close direction of the Reporters, News, develop the skills to create news content for multiple platforms to engage and inform local, state, national and international audiences.
- Contribute to the creation and development of content ideas for programs.
- Under close guidance, produce digital and social media content including taking, editing and uploading photos and videos.
- Develop competence in the use of electronic studio and field recording, replay & editing equipment.
- Under close guidance, pre-record interviews, voice reports/packages.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Demonstrated passion for, and an interest in developing a career in media.
2. Awareness of the issues that affect the local audience.
3. Willingness and ability to develop skills in multi-platform content making with good editorial judgment.
4. Some experience publishing content on social media in a personal or professional capacity and familiarity with social media as a research tool and as a means to connect with audiences.
5. An interest in broadcast, digital and social media technology, including the aptitude to create audio, video, photo and other online content.
6. Knowledge and understanding of Aboriginal and/or Torres Strait Islander cultures and an understanding of the issues affecting Aboriginal and/ or Torres Strait Islander people; and an ability to communicate sensitively and effectively with Aboriginal and/ or Torres Strait Islander people.
7. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
8. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
9. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.
10. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.





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11. Demonstrated knowledge and understanding of Aboriginal and/or Torres Strait Islander cultures and an understanding of the issues affecting Aboriginal and/or Torres Strait Islander people. And, ability to communicate sensitively and effectively with Aboriginal and/or Torres Strait Islander people.