



## POSITION DESCRIPTION

Position Title	DAY EDITOR	Position No.	50046953
Team	[News, Analysis, Investigations]	Classification	[Content Maker]
Department	NEWS DIGITAL	Schedule Roster Cycle	[Schedule B] [2 Week Rostered]
Location	Brisbane	Band / Level	[Band 6-7]
Reports to	MANAGING EDITOR, NEWS DIGITAL 50041486	HR Endorsement	16/02/2021

Purpose

At the direction of ABC News Digital's Managing Editor, help lead News Digital's national editorial team and drive the daily editorial agenda by commissioning coverage that is original, innovative and timely. Play a key role as an influencer within the senior News Digital team to ensure the coverage needs of our digital platforms are met. Play a significant role in the strategic development of News Digital.

### Key Accountabilities

- In consultation with the Managing Editor and other senior team members, commission, edit and publish content for News Digital's platforms to ensure timely and accurate coverage to meet audience needs.
- Ensure content on the ABC News website and app, and other digital platforms and products, reflects the broad diversity of Australian society and is relevant, accessible and meaningful to a wide variety of audiences.
- Monitor daily news events, identify story opportunities and ensure the strengths of the digital medium are used in telling those stories. Act quickly and decisively to deploy resources to respond to news events as they happen.
- Build and maintain effective working relationships with colleagues within News and across the ABC. Work collaboratively with others on projects of mutual interest.
- Help to shape the News Digital strategy to ensure innovation in digital storytelling and growth in audiences on existing and emerging platforms.
- Set goals for staff and monitor and review performance; assist with the selection and assessment of staff as required. Lead, mentor, coach and develop team members to enhance output and improve skills.
- Respond quickly to system outages, editorial issues and distribution problems and restore/resolve/arrange corrective action with minimal delays.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

### Key Capabilities/Qualifications/Experience

1. Demonstrated senior experience as an online journalist who has played a leading role in driving the editorial agenda and managing a team.
2. Demonstrated ability to show incisive judgement of news events and issues and ability to act decisively to cover them in industry-leading and creative ways.
3. An excellent knowledge of digital news production, including producing and commissioning visual journalism, graphics and interactive features, mobile-first newsgathering, social platforms, and hands-on experience with content management systems.





## POSITION DESCRIPTION

4. Highly developed skills as an influencer, utilised to ensure the needs of News Digital are met when significant news stories - both breaking and planned, arise.
5. Demonstrated superior understanding of online as a medium, methods of content distribution and engagement, including experience in using audience data for insights and the latest trends in audience behaviour.
6. Excellent leadership and communication skills and proven ability to manage, inspire and develop staff to achieve high levels of performance and output in a fast-paced, high-pressure environment.
7. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
8. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
9. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
10. **Diversity and Inclusion:** Experience in building an inclusive and supportive culture where diversity is valued.