



POSITION DESCRIPTION

Position Title	MULTIPLATFORM PRODUCER, INDIGENOUS AFFAIRS	Position No.	50051641
Team	[News, Analysis, Investigations]	Classification	[Content Maker]
Department	Specialist Reporting Team	Schedule Roster Cycle	[Schedule B] [2 Week Rostered]
Location	Ultimo	Band / Level	[Band 5-6]
Reports to	EDITOR, SPECIALIST REPORTING TEAM 50052734	HR Endorsement	8/02/2019

Purpose

Provide efficient daily production support to ensure ABC Specialist is an agenda-setting unit, maintaining consistently high standards of original, creative and relevant output.

Key Accountabilities

- Work with reporters suggesting angles, talent, ideas and follow-up stories as required.
- Generate and research original stories across a range of specialties. Foster productive, original, news-breaking content that follows a cross-platform and “file-now” philosophy.
- Take a leading role in ensuring reporting teams are producing content that meets the needs of the Indigenous Affairs team’s journalism on all platforms.
- Demonstrated experience of creating high impact content on web and mobile.
- Produce, present and deliver network content that is accurate, timely and innovative for all output platforms using multi-media editing and production systems. Contribute to daily editorial meetings and conference calls.
- Liaise with News operations to deploy crews and links for optimal production. Collaborate with programs and other outputs areas on efficient and complementary deployment of resources.
- Support production of Indigenous Affairs stories as required including making calls, setting up interviews, conducting research, and clipping-up and logging/viewing material.
- Maintain regular and effective communication with relevant reporting teams, the news online and network team and other output areas.
- Adopt a flexible, collaborative approach. Contribute to staff training as required
- Develop and maintain a solid understanding of current Indigenous events and issues, monitoring a wide range of media outlets/sources including daily ABC output; develop and foster a wide network of local and national contacts and sources.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Proven capability of writing and preparing online stories containing text, graphics and embedded video and audio to a high level
2. High level organisational and communication skills with the capacity to identify opportunities for content improvement and distribution; superior problem solving and troubleshooting skills.
3. Highly developed video and audio editing skills and proficiency in digital photography.
4. Highly developed field production skills.





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5. Presentation skills suitable for radio/audio reporting.
6. Presentation skills suitable for television/video reporting.
7. Highly developed web-based research skill.
8. Proven capability with short and long form storytelling.
9. Strong contact book.
10. Working and publishing in CMS (Core Media) proficiency.
11. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
12. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
13. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
14. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.