



POSITION DESCRIPTION

Position Title	DIGITAL JOURNALIST/PRODUCER (MOBILE)	Position No.	50046906
Team	[News, Analysis, Investigations]	Classification	[Content Maker]
Department	News Digital	Schedule Roster Cycle	[Schedule B] [2 Week Rostered]
Location	Brisbane	Band / Level	[Band 5]
Reports to	MANAGING EDITOR, NEWS DIGITAL 50041486	HR Endorsement	25/05/2021

Purpose

As part of a team create original content tailored for smartphones through creative digital news production.

Key Accountabilities

- Under general supervision edit, produce, and publish accurate and timely content for ABC News Digital including news alerts to the ABC app and Apple News, as well as explainer articles.
- Contribute ideas to improve the ways the ABC presents news on mobile phones, including ideas for new content formats.
- Communicate effectively with other members of the team, in particular product managers, designers and developers and the News Digital mobile editor, to constantly improve the offering to the audience.
- Take responsibility for content selection and treatment, considering different treatments for ABC and non-ABC platforms.
- Develop and maintain relationships with relevant internal and external stakeholders.
- Liaise with relevant ABC output and content areas to ensure effective cross media production.
- Maintain a keen awareness of industry developments and audience trends, in particular, on smartphones and share these insights.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Good editorial judgement, the ability to work as part of a team to produce accurate and concise copy and first-class subbing skills, and a tertiary qualification or practical experience in journalism.
2. A demonstrated ability to identify story opportunities that will appeal to digital audiences.
3. Well-developed digital skills and knowledge of and enthusiasm for mobile phones.
4. A thorough understanding of user behaviours on mobile phones and the influence they have on how news stories are presented.
5. A demonstrated awareness of new media technologies and platforms, including use of multimedia production tools.
6. Demonstrated knowledge of trends in news consumption and distribution, in particular as they relate to mobile phones.
7. Sound experience with online publishing systems, and experience working on smartphone specific news services.





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8. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
9. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
10. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
11. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.