



POSITION DESCRIPTION

Position Title	PROGRAM MAKER	Position No.	30005545
Team	[Regional & Local]	Classification	[Content Maker]
Department	Regional, Rural and Emergency	Schedule Roster Cycle	[Schedule A] [2 Week Rostered]
Location	Broome	Band / Level	[Band 3-4]
Reports to	CHIEF OF STAFF, BROOME 50046536	HR Endorsement	14/09/2020
Purpose			

Create news content across all platforms that aligns with ABC strategy and supports the achievement of Regional & Local's objectives.

Key Accountabilities

- Under direction of the Chief of Staff, and in collaboration with colleagues, create content for multiple platforms to engage local and national audiences.
- Produce and present news bulletins, Q&A's, interviews and packages across all platforms, including breaking stories.
- Contribute to planning and commissioning processes to develop and distribute new content ideas to achieve strong reach and engagement with audiences.
- Identify and develop, in collaboration with colleagues, local content that can be shared with other content teams in Regional & Local and across the ABC on multiple platforms.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Tertiary qualifications in journalism or demonstrated equivalent skills, knowledge and experience.
2. Demonstrated experience in delivering breaking and original content for multiple platforms.
3. Proficient editorial skills including the ability to source and analyse information and exercise reliable judgement.
4. Demonstrated understanding of the issues that affect and interest the local audience.
5. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
6. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
7. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.
8. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.
9. Demonstrated knowledge and understanding of Aboriginal and/or Torres Strait Islander cultures and an understanding of the issues affecting Aboriginal and/or Torres Strait Islander people. And ability to communicate sensitively and effectively with Aboriginal and/or Torres Strait Islander people.





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Special Requirements

1. Possession of a current and valid Driver's Licence is essential.