



POSITION DESCRIPTION

Australian Broadcasting Corporation

Label	Description
Position Title:	SENIOR PRODUCER
Position no:	50042558
Team:	[News]
Department:	News Channel
Location:	Ultimo
Reports to:	CONTINUOUS NEWS EDITOR, NEWS CHANNEL 30006102
Classification:	Content Maker
Schedule:	[Schedule B]
Roster cycle	[2 Week Rostered]
Band/level:	[Band 6]
HR Endorsement:	30/06/2022

Purpose

Play a senior role in the planning, production and output of news content for ABC News Channel and oversee the production and output of dynamic and accessible continuous news bulletins.

Key Accountabilities

- Under limited direction, plan and produce news content in line with ABC editorial policies; generate, suggest and develop ideas for dynamic audience-focussed news coverage for broadcast and digital formats and platforms.
- Oversee the production of bulletin rundowns on-shift, update on-air rundowns and ensure the immediacy of continuous news output.
- Provide editorial direction for line-up producers, producers and studio control room teams; ensure news content in bulletins is in line with ABC editorial policies.
- Supervise the preparation of news content and collaborate with producers, reporters, presenters and studio crew on planning, producing and delivering content; deal with bulletin production and output problems and issues when they arise.
- When required output on air coverage including news bulletins, rolling coverage, breaking news and special programming, including providing direction and guidance to on air presenters, studio crew, and editorial staff in the control room environment.

- Develop and maintain an advanced understanding of current events and issues, monitoring a wide range of news and information media; develop and foster a wide network of contacts and sources to develop original ideas and packages.
- Monitor developments in television, digital and social news media and explore new ways of producing and presenting news content.
- In collaboration with Supervising Producer, Chief of Staff and Editor, provide coaching, editorial guidance and feedback to assist with the development and output of news content; proactively identify opportunities for staff to build their editorial and production skills.
- Develop and maintain relationships with relevant internal stakeholders to generate new content and engage audiences.
- Maintain an awareness and share insights into developments in television, digital and social news media, and in audience and digital trends.
- Actively promote the ABC values and apply all relevant workplace policies and guidelines.
- Cooperate with any reasonable instruction, procedure or policy relating to safety and take reasonable care for your own safety and that of other people who may be affected by your conduct while at work. Additional WHS responsibilities apply to Managers and Supervisors, Team Directors, and other Officers.

Key Capabilities/Qualifications/Experience

1. Considerable editorial skills and proven track record in television news / current affairs together with an awareness and understanding of developing content for other platforms including on demand, digital and radio.
2. Proven experience in planning, producing and delivering innovative news programming with an audience focus; demonstrated ability to produce clear and strong, editorial content with accuracy and in accordance with Editorial Policies and Style Guides; the capacity to identify opportunities to improve content and generate new content.
3. Demonstrated experience in the control room outputting news bulletins including live events, live reporter crosses, studio interviews as well as breaking news and rolling coverage.
4. Advanced organisational and communication skills; superior problem solving and troubleshooting skills.
5. Demonstrated strong understanding of programming priorities and objectives of ABC News Division.
6. Proven ability to guide and develop team members; an ability to foster an open and creative approach to work, share ideas, skills and knowledge across teams.
7. The ability to inspire teams to work creatively, to meet production requirements and to deliver on broadcast and digital audience requirements, including to increase program reach
8. Demonstrated understanding of the law as it relates to broadcasting.
9. Demonstrated understanding and passion to source and create authentic content which represents the broad diversity of the Australian community, including stories that reflect a range of cultural and linguistic backgrounds and Indigenous communities where editorially relevant.
10. **ABC Principles:** Demonstrated commitment to the ABC Principles of We are ABC, Straight Talking, People Focused, Accountable and Open & Transparent.
11. **ABC Policies:** Understanding of the relevance and scope of ABC policies and the ABC Principles and a commitment to adhere to these; particularly in relation to complying with health, safety and wellbeing requirements in the workplace and acting in accordance with the ABC Principles.

12. **Diversity and Inclusion:** Ability to communicate effectively and build relationships with people from a range of diverse backgrounds.



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